3CX's software-based phone system frees businesses from proprietary hardware with an easy to install, manage and use SIP-based IP PBX



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Press Release Summary: 3CX's software-based phone system frees businesses from proprietary hardware with an easy to install, manage and use SIP-based IP PBX



Press Release Body: London, UK - 06/12/07 – **3CX** has announced the release of **version 5 of <u>3CX Phone System</u> for Windows**; the newest version of their **award-winning software-based VOIP PBX for Windows** which helps businesses give employees mobility, rids them of costly phone tag and reduces administration and training time by IT staff.

3CX Phone System allows businesses to completely break free from the shackle of hardware-based, proprietary phone systems. Built on the open <u>SIP standard</u>, **3CX Phone System** interoperates with all popular <u>SIP phones</u>, <u>VOIP Gateways</u> and <u>VOIP providers</u>.

Nick Galea, CEO at 3CX said, "We are excited to deliver **version 5 of** <u>3CX Phone System</u> at a time when the market is realizing that proprietary, hardware-based PBXs are becoming obsolete. <u>3CX IP PBX</u> is a modern software based PBX that evolves the communication of businesses to the 21st century, by delivering mobility, productivity and cost-saving advantages".

Key advantages of adopting 3CX Phone System:

- Increases mobility allows remote workers and tele-workers to be seamlessly integrated to the company's phone system
- Eliminates expensive telephone tag using the inbuilt Presence feature
- Easier phone system administration via a web-based configuration
- Vendor independent significant cost savings by choosing VOIP provider and SIP equipment of choice

"The feedback we have received from clients following the successful deployment of our previous versions in thousands of sites is very positive, and I feel confident that with all the great new features that we have incorporated in this new version, our product will help SMBs get even more advantages out of the migration to a software based PBX in a cost-effective and innovative way", added Nick Galea.

Key new features of 3CX Phone System v5:

- Call recording easily record calls for monitoring purposes
- Phone provisioning set-up new extensions automatically
- Firewall friendly <u>VOIP client</u> with included mini VPN ideal for remote users
- Integrated fax server
- G729 codec support
- 3CX bridges for branch offices
- SIP Trunking support

And many other features that make <u>3CX Phone System</u> easy to install, configure, manage and use; allowing employees to increase mobility and productivity.

Four available editions: Small Business, Pro, Enterprise and Free

3CX Phone System for Windows is available in four editions, all supporting an unlimited number of extensions: The Small Business edition supports up to 8, the Pro edition up to 16 and the Enterprise edition up to 32 simultaneous calls. Pricing is very competitive: Small Business costs €375, the Pro runs at €795 and Enterprise costs €1150.

3CX Phone edition System Free A **Free edition**, supporting an unlimited number of extensions, is also available. The main differences with the commercial editions are that it is not possible to buy a support package for the **Free edition**, it does not offer fax, call queuing, Exchange 2007 support, call pick up and call parking, MWI, presence (to check extension status of other users), remote configuration of extension options, G729 codec support, 3CX **Bridges** (to connect remote branch offices) and call recording. Not withstanding, the Free edition does more than most commercial PBXs do; it includes an auto attendant and Unified Messaging. The Free be downloaded from http://www.3cx.com/phonesystem/download-phone-system.html.

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About 3CX

3CX is an international developer of telecommunications software, headquartered in Europe with offices in Cyprus, USA, UK and Hong Kong. It is a **Microsoft Gold Certified partner** and is backed by an experienced management and development team. Its product, 3CX Phone System for Windows, developed specifically for the SMB market, has earned Windows Server 2003 Certification and has awards. including the TMC Labs numerous Innovation Award, The Windowsnetworking.com Gold Award, as well as, the **IT EXPO Best of Show** award **2007**, all in recognition to the company's commitment to innovation and quality. **3CX** maintains a global presence with offices in four countries and localized information available in **German** (http://www.3cx.de), **Spanish** (http://www.3cx.es), French (http://www.3cx.fr), Italian (http://www.3cx.com.br), **Arabic** (http://www.3cx.ru). (http://www.3cx.ae), Russian (http://www.3cx.gr), (http://www.3cx.ro), **Japanese** Romanian (http://www.3cx.jp), Simplified Chinese (http://www.3cx.jp) and many other languages. **3CX** keeps a comprehensive IP PBX, SIP and <u>VOIP FAQ</u> on its website covering all the most common questions on the topic.

Useful Links:

3CX website: http://www.3cx.com

3CX Case Studies & Testimonials

3CX Phone System Free, Small Business, Pro and Enterprise editions comparison

- http://www.3cx.com/phone-system/edition-comparison.html
IP PBX, SIP & VOIP FAQ - http://www.3cx.com/PBX/SIP-faq.html
Nick Galea's blog - http://www.nickonit.com

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