

Great Christmas gift ideas a click away with Stena Line



Released on: December 19, 2007, 5:39 am

Press Release Author: [Stena Line](#)

Industry: [Transportation & Logistics](#)

Press Release Summary: Stena Line is providing a simple solution for Scots who are struggling to find the perfect Christmas gift for those who have everything, with the launch of its travel gift vouchers

Press Release Body: **Stena Line** is providing a simple solution for Scots who are struggling to find the perfect Christmas gift for those who have everything with the launch of its new travel gift vouchers.

The new gift vouchers are being made available online at the click of a mouse in denominations of £25, £50 and £100 for use across the full [Stena Line](#) product range as payment or part-payment on ferry travel, hotel breaks, self-catering holidays, rail and sail breaks or day trips. What is more, the vouchers can also be used from [Stranraer to Belfast](#) or on any of [Stena Line's Irish Sea ferry routes](#) with free delivery on orders of over £200. Each set of vouchers comes in a special **Stena Line pouch** with instructions on how to redeem them.

Route marketing manager, Stranraer to Belfast, Ian Baillie said that the [Stena Line travel vouchers](#) can make the perfect Christmas gift.

"We all have someone in our family circle who is difficult to buy for and while all sorts of vouchers are available from the high street, a travel voucher is a really special gift as it can buy an experience," said Ian.

"The lucky recipient can choose how they want to spend the voucher-whether that is on a romantic hotel break, an exciting day away or travelling in style onboard the Stena HSS with our soon-to-be re-modelled Stena Plus lounge."

"We expect the vouchers to be very popular, not least because it is so easy to purchase them online and, if all goes well, we plan to continue to make them available on our website permanently," he added.

As well as the new travel vouchers, **Stena Line** is also offering great deals on a wide range of more conventional gifts available onboard. The range includes wines and spirits, fragrances and gift sets, digital cameras, confectionary and toys.

*"As well as our gift vouchers, we have some great offers on gifts in our onboard shop and these are already proving very popular with customers wishing to get a head start on the Christmas shopping. Between our retail store on the **Stena HSS** and those making purchases from our website, it is shaping up to be a very busy Christmas indeed."*

Notes to editors:
In the UK alone, **Stena Line** offers two daily crossings on its Harwich to Hook of Holland route and over 30 daily crossings on its five different routes to Ireland (Stranraer to Belfast, Fleetwood to Larne, Holyhead to Dublin, Holyhead to Dun Laoghaire and Fishguard to Rosslare) as well as providing fast and efficient crossings with excellent onboard services and facilities.

Web Site:

http://www.steneline.co.uk/stena_line/gb/stena_line_uk.html
!

Contact Details: Stena Line PR contact

**c/o Catherine Brennan
bgb communications
Capital Tower
91 Waterloo Rd
London
SE1 8RT
Tel: + 44 (0) 20 7902 2990
Fax: + 44 (0) 207 902 2991
cbrennan(at)bgb.co.uk**

