

ITS Profiles Names Burt Johnson as Director of Operations



Released on: December 16, 2007, 7:24 pm

Press Release Author: [ITS Profiles](#)

Industry: [Marketing](#)

Press Release Summary: Industry veteran brings proven track record and experience to ITS Profiles

Press Release Body: **ITS Profiles**, a leading provider of market intelligence and lead generation for technology sales and marketing organizations targeting enterprise accounts, today announced that **Mr. Burt Johnson has been named Director of Operations.**

Burt Johnson, who has over twenty-five years experience in the market intelligence field, had previously served as **Operations Manager for ITS Profiles**. Prior to joining **ITS Profiles**, he ran his own marketing consultancy where he advised start-up technology companies on marketing strategy.

In his new position as **Director of Operations for ITS Profiles**, Johnson will report directly to the Chief Executive Officer and will be responsible for the day to day operations of the ITS Profiles research center.

Johnson has a degree in Business from Duke University.

"ITS Profiles is one of the most successful companies in the market intelligence field and I am excited to be a part of the organization and

their continued commitment to provide quality data to customers," said **Burt Johnson, Director of Operations for ITS Profiles.**

About

ITS

Profiles

ITS Profiles offers a subscription based service through which it provides sales and marketing organizations targeting the information technology departments of enterprise accounts the information they need to accelerate the sales cycle and grow their business. **ITS Profiles** provides best in class, proprietary research on the organizational structure, current and planned IT implementations, and background information on the information technology departments of enterprise accounts, as well as direct contact information for the technology purchase decision makers. **ITS Profiles** is a privately held company located in the Seattle, Washington area. More information on **ITS Profiles** is available at www.itsprofiles.com.

Web Site: <http://www.itsprofiles.com>

Contact Details: 253-639-1560
info@itsprofiles.com