

Party-on with the Displaysense shelf display competition



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Press Release Author: Stephen Whittle

Industry: [Retail](#)

Press Release Summary: Displaysense, the one-stop-shop for retail displays and shelving units, have announced the unleashing of a competition on their customers which is based on their new innovative wire cube display units

Press Release Body: To coincide with the launch of their brand new innovative wire cube display system, Displaysense have created a competition for their existing customers to reward them for their continued business.

Instead of just a six pack, the prize up for grabs is a six cube wire [shelving unit](#) filled with presents worth up to the total value of £150. Automatic entry into the prize draw is assured when a customer purchases a 9 wire cube display system or larger before the 21st of December. The winning company will also continue to benefit from their cube display unit once the party is over, being able to create ingenious display designs or they can quickly collapse and store the display unit for future use.

Displaysense is quietly confident that this is one of the more unusual corporate Christmas presents available during this seasonal period. In addition to this competition, the company is offering an introductory offer of 15% discount on the order of a wire cube system until 21st December

By including this alternative Christmas present with the launch of their new wireframe [display system](#), Displaysense are hoping that the retail market will take note of this highly innovative [shelf display](#) that can be

used from shop displays in clothing stores to product dispensers at exhibitions as well as storage facilities in schools, offices and universities.

"It's not everyday that a shelving unit as innovative as this comes along", said Steve Whittle, marketing manager of Displaysense. Steve went on to say, "To help kick start interest in these new cube display systems, we thought it would be good to add some spice to the launch with this fun and exciting competition for our customers." From early indications, the news is looking good; having only been on sale since mid November, £7,000 worth of the wire cube displays units were sold within three working days. James Crawford, the Sales Director of Displaysense commented on this by saying, "This sort of demand so early on is a fantastic start for the wire cubed display. I hope we'll not only be able to help customers celebrate Christmas with our competition but we'll also have a merry December if the sales continue".

The team at Displaysense is daily developing new usages and designs from the wire [display system](#), including a juice bar residing in their staff room made entirely out of the wire cube components, although something a little stronger than juice maybe added to the menu on the last working day before Christmas.

About

Displaysense

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. They have a wealth of experience in design and manufacturing and have been able to develop their ever growing standard range of over 1500 displays. The range is now hugely diverse including display boxes, display cabinets, Perspex displays, display stands, acrylic displays and trays.

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters, marketing and promotions companies, designers and architects, product distributors, exhibition contractors and exhibitors, printers, councils and NHS trusts, charities, schools and universities.

Displaysense is a one-stop-shop for retail display products and all shop display, catering display and exhibition display requirements.

Web Site: <http://www.displaysense.co.uk/>

Contact	Details:	Stephen	Whittle
Marketing			Manager
Displaysense			Ltd
Unit			5
Raynham			Close
Bishop's			Stortford
Herts			
CM23			5PJ
UK			
Tel: 0845	200	8139	ext. 28
Fax: 0845 200 8149			