Topman.com launches Topman Music Downloads

TOPMAN



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Press Release Summary: Topman, a British based leader in cutting edge men's fashion, are offering online shoppers the chance to download free music albums from Topman.com

Press Release Body: **Topman**, a British based leader in cutting edge men's fashion, has recently launched a new offer which allows customer to download free music albums from **Topman.com**

Topman believe that music and <u>mens fashion</u> have always sat side by side, and to celebrate this fact, Topman.com is offering customers the chance to get a free music album or ten music tracks of their choice when they spend over £60 on the website.

The special music offers includes dozens of great albums, both recent and classic; from artists such as the hyped **Devon** four piece - **The Rumble Strips to the Mercury Music Prize winners** - **The Klaxons**, all the way to the legendary - **Rolling Stones**, as well as **The Kaiser Chiefs**, **The Hives**, **The Horrors**, **The Killers**, **The Cure**, **Paul Weller**, **The Jam**, **Razorlight**, **Beck**, **Pulp**, **Nirvana**, **Small Faces**, and the **Black Rebel Motorcycle Club** amongst others. Online shoppers can also create their own 10 track album bundles, making their own download mix compilation.

The special offer is available and will be running until the end of December and is available to anyone who spends over £60 in a single transaction at Topman.com on items like men's jeans, mens jackets, knitwear, men's suits, trousers, socks, shoes and Mens Christmas gifts.

Topman are close supporters of the British music industry as seen by their heavy involvement with the **Carling Weekend Leeds Festival** where **Topman** offered unsigned bands the chance to play on the Topman Unsigned stage. A spokesman for **Topman** commented:

"For a long while we've been actively supporting young talent within the fashion industry and we're pleased to be able to do the same for young people in the music industry. Being able to give young unsigned bands the opportunity to perform at one of the world's biggest and most credible music festivals is brilliant."

Keen followers of fashion should also visit **Topman.com** to read **TopmanZine** - on online magazine about men's fashion trends, inspiration and style, which offers news and feature articles about up and coming fashion events, music events, and clothing tips.

About Topman

Topman offers the latest in men's fashion, encompassing a range of styles to suit every shopper. **Topman**'s extensive collection embraces everything from the latest fashion trends to classic pieces, and extends to footwear, accessories and formal wear. **Topman** also provide the simplest way to search for and buy men's clothing, placing it among the leading fashion retailers in the UK market today.

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