## 32Red Scoop Casinomeister Best Casino award again for 2007



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Press Release Author: <u>32Red Plc</u>

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Press Release Summary: The winning of this year's Casinomeister's 'Best Casino' award affirms 32Red's position as the industry's leading online casino, having now won for an unprecedented five consecutive years

Press Release Body: **32Red** have been announced as the winners of the prestigious **'Best Casino' award by the independent online casino watchdog Casinomeister**. The 2007 award means **32Red Casino** have won this distinguished accolade for an unprecedented five years and clearly marks it out as one of the industry's leading online casinos. **Casinomeister** paid tribute to **32Red** and in particular their continuing success, saying, "They have won the **Best Casino award** more than any other online casino – ever" and **32Red** has "...marked a standard and never faltered."

With literally hundreds of casinos on the internet it was **32Red**'s commitment to the requirements of the player, with particular emphasis on their support and ability to provide a safe and enjoyable playing environment that was highlighted in the Casinomeister statement. **32Red CEO, Ed Ware**, said, "These were the principles on which **32Red Casino** was launched in 2002 and arecommitments that will remain indefinitely".

32Red's commitment to players was highlighted further through Pat Harrison, 32Red's Director of Operations, winning 'Best Casino Manager'. Casinomeister put emphasis on him being, "Readily available, approachable, and capable of making smart command decisions", where these qualities resulted in "glowing reports" for 32Red throughout 2007 and were instrumental in the success of this online casino.

To mark **32Red's 'Best Casino' award** a series of <u>casino promotions</u> and bonuses have been announced in the **32Red Casinomeister Carnival** – a five day event starting at the start of February. All **32Red players** will be able to enjoy special deposit offers, free <u>slot machine</u> spins, pontoon and online roulette bonuses, as well as £132 free.

**Ed Ware** remarked, "The **32Red Casinomeister Carnival** is designed to show our gratitude to **32Red**'s loyal players, whilst at the same time welcoming new ones to **32Red** in style".

About 32Red

32Red is an award-winning online casino and poker operator licensed, regulated and based in Gibraltar. For the past 5 years 32Red has been named 'Best Casino' by Watchdog and Player Advocate site Casinomeister. 32Red were also voted as having the 'Best Casino Customer Service' for 2006 by Gambling Online Magazine.

**32Red** attracts players from around the world but has a predominantly UK player base, with 83% of customers at **32Red Casino** and **32Red Poker** registered as coming from the UK & Ireland. In July '06 **32Red** became the official club sponsors of Aston Villa FC."

Web Site: <a href="http://www.32red.com/">http://www.32red.com/</a>

Contact Details: PR contact:
Aaron O'Sullivan
32Red Plc
Suites 9/11
2nd Floor
Block 2
Eurotowers
Gibraltar
+00350 49357
www.32redpoker.com