

ACF Car Finance appoints Norman Beaumont as Sales and Marketing Director



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Press Release Author: **The Funding Corporation**

Industry: [Automotive](#)

Press Release Summary: ACF Car Finance, UK car and bike finance provider, has appointed Norman Beaumont as their new Sales and Marketing Director

Press Release Body: **ACF Car Finance**, the UK car and bike finance provider, has announced the appointment of **Norman Beaumont as their new Sales and Marketing Director.**

Mr Beaumont has a long working history with [ACF Car Finance](#), having joined **Direct Car Finance Ltd in 1999 as a Finance Manager**, based at the largest branch in Manchester. He subsequently became Group Finance Manager, responsible for 16 sites across the UK and Southern Ireland, before moving across to work as Operations Manager at Cygnet Financial Services Ltd. Cygnet serves as the companies' internal financial business.

Mr Beaumont proved successful at his position in **Cygnet** facilitating profit growths year on year during his time in this position. He then moved on to become the **Operations Manager of Approved Car Finance Ltd**, following its purchase by **The Funding Corporation Group Ltd.**

For the next 2 years he successfully ran **Cygnnet** alongside his operations role within **ACF** before becoming **Sales and Marketing Director for ACF Car Finance Ltd and Cygnnet Financial Services Ltd in December 2007.**

Upon appointment, Mr Beaumont remarked:

*"I'm looking forward to a challenging 2008 for **ACF Car Finance**, increasing both vehicle sales and company profits, with the emphasis on providing quality products and service to our increasing customer base. We will continue to focus on Treating Customers Fairly, a fundamental requirement of the **Financial Services Authority**."*

Bob Browning, Chairman of The Funding Corporation, commented:

"We are delighted to continue to work with Norman in his new capacity. His knowledge of the business and the market place will be a great asset to the company."

About

ACF

ACF Car Finance is a UK company that offers bike and [car finance](#), [car loans](#) and [car credit](#). **ACF Car Finance** boasts a number of branches across the UK, including those in Isleworth, Dunstable, Maidstone, Bristol, Birmingham, Manchester, Leeds and Mansfield - with a new branch now open in Livingston, Scotland. The company also allows customers to conveniently apply for car finance online or via telephone.

ACF Car Finance Limited. Registered Number 4757280. Registered Office: International House, Kingsfield Court, Chester Business Park, Chester CH4 9RF.

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