

Hilton Garden Inn to open its first hotel in Turkey



Released on: January 3, 2008, 2:33 am

Press Release Author: [Hilton Hotels Corporation](#)

Industry: [Entertainment](#)

Press Release Summary: Hilton Hotels Corporation has announced that it has entered into a management agreement to open its first Hilton Garden Inn location in Diyarbakir, Turkey, scheduled to open in December 2009

Press Release Body: **Hilton Hotels Corporation** has announced that it has entered into a management agreement with **Amplio Gayrimenkul Yatirim ve Gelistirme Anonim Sirketi (Amplio)** to open its first **Hilton Garden Inn location in Diyarbakir, Turkey**, which is scheduled to open in December 2009.

This agreement forms part of a non exclusive Strategic Development Alliance between **Hilton** and **Amplio** which is set to introduce approximately **15 Hampton by Hilton** and **[Hilton Garden Inn hotels](#)**, all of which **Hilton** expects to manage.

*"We have identified Turkey as a key development market where we believe there exists significant growth opportunities for the hotel sector across the country for our Family of Hotels," commented **Wolfgang M. Neumann, President of Hilton Hotels -Europe.** "With eight [hotels in Turkey](#) already - seven **Hilton hotels** and one **Conrad Hotel** - the introduction of the **Hilton Garden Inn** brand will be the perfect fit to fulfill demand for quality mid-market accommodation in this sector."*

According to **Adrian Kurre, senior vice president -brand management for [Hilton Garden Inn](#)**, *"We look forward to launching the **Hilton Garden Inn** brand in Turkey and introducing our key brand attributes like the **Garden Sleep System bed, Herman Miller Mirra chair and complimentary Wi-Fi in guestrooms and public space to both business and leisure travelers looking for a new kind of lodging option."***

This announcement also reflects the **Hilton Garden Inn** brand's fast moving expansion across Europe, with plans to open new [European hotel](#) properties including three locations in Italy, in Bari, Matera and Lecce; Rzeszow, Poland; Frankfurt, Germany and Perm, Russia in the next 24 months.

Located in the south east of the country, the city of **Diyarbakir** has a population of more than one and a half a million people and is one of the main industrial centers of the region. Just a short drive from both the city center and the airport, the new 150-room **Hilton Garden Inn Diyarbakir** will be centrally situated near a large shopping mall and residential complex.

The founding shareholders and board members of **Amplio, Mr. E.W.Graebner and Mr. Alaeddin Babaoglu** added: *"Today is a historic day for us as we cement our recent alliance with **Hilton** and move towards the introduction of our first joint venture."*

#

Notes to Editors

About Hilton Hotels Corporation is the leading global hospitality company, with more than 2,800 hotels and 480,000 rooms in 76 countries and territories, including 100,000 team members worldwide.

The More than 2,300 hotels are owned, managed or franchised in North America with company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including **Hilton, Conrad Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton** and **The Waldorf=Astoria Collection**.

About Hilton Garden Inn

Hilton Garden Inn is the award-winning, mid-priced brand that continually strives to ensure today's busy travelers have everything they need to be most productive on the road -from complimentary wired and Wi-Fi Internet access in all guestrooms and remote printing to the hotel's complimentary 24-hour business center to one of the most comfortable beds with the **Garden Sleep System**. So whether on the road for personal or business reasons, **Hilton Garden Inn** offers the amenities and services for travelers to sleep deep, stay fit, eat well and work smart while on the road.

Hilton Garden Inn represents one of the cornerstones of the Hilton growth strategy. The **Hilton Garden Inn** brand is part of **Hilton Hotels Corporation**; the leading global hospitality company.

Web Site: <http://www.hiltongardeninn.com/>

Contact Details: Hilton Garden Inn PR contact:

Agnes Sibal

Brand Communications

Hilton Hotels Corporation World Headquarters

9336 Civic Center Drive

Beverly Hills

CA 90210

USA

(310) 205-4545

<http://www.hiltongardeninn.com/>