

# Major Gold Price Site Down Through Domain Registrar Blunder



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Industry: [Financial](#)

**Press Release Summary: Sydney, Australia January 17th 2008 -**  
**- goldprice.org, the major gold market information site, "Where the world checks the gold price™", was down for three days over the weekend, just as the gold price peaked at a historic 900 dollars an ounce.**

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Press Release Body: Sydney, Australia January 17th 2008 --  
**goldprice.org**, the major gold market information site, **"Where the world checks the gold price™"**, was down for three days over the weekend, just as the gold price peaked at a historic 900 dollars an ounce.

Thousands of people were unable to access **Gold Price** resulting in frustration around the world just as gold climbed to the new historic height of 900US dollars an ounce.

Said **Joel Bruce, Managing Director of Gold Price Pty Ltd**, *"This was to be our moment of glory. We had strived for over 5 years to put gold price on the map and be there for people when this moment came and iyd.com, our domain registrar simply pulled the rug from under us at the last minute."*

The **Gold Price** domain name is registered until 2013, yet for some unknown reason **IYD.com (itsyourdomain.com)**, through which

**goldprice.org** had its name registered, on the Friday evening suddenly re-pointed our domain name to a spam site for the weekend with the erroneous message stating the domain name was being disputed, causing **goldprice.org** to be off line during the historic all time highs for the gold price and confusion around the world. No advice or forewarning was given and thousands of people were left high and dry.

The **Gold Price** team spent the entire weekend with little or no sleep striving to regain control of the name and get it correctly pointed back to the gold price web site, eventually succeeding when **IYD.com** returned to work Monday morning.

A domain name is like an address to get to a web site. Domain names have to be pointed to the actual site in order for anyone to see that site.

Said **Joel Bruce, Managing Director of Gold Price**, *"It was terrible, we could not get IYD.com the entire weekend and no one told us what was happening. All we could see was the domain name pointing to some scam sites and iyd.com had gone for the weekend with no support, no help. Nothing. It seemed as if they did not care." He added, "Our clients must have been terribly confused."*

Just a few of the many hundreds of feedback comments after the event demonstrates how important a site like gold price is regarded by the finance and investment community. Many of these are bankers, financiers, and other professional investors.

"... this is the first site I look at in the morning and the last site I look at before I go to sleep...."

"I'm very glad you regained control over your website. I use it a lot in trading gold. I find the information very useful in making decisions on how to trade."

"I never realized how much I counted on this sight for daily news on metals. I found myself frantically trying to find another sight I liked as well as this one. Glad you are back."

"... really upset that site was lost. Really lost for direction without my favorite daily reports by Franklin Sanders. Hunted for other sites last few days - not many were good."

"I never realized how much I counted on this sight for daily news on metals. I found myself frantically trying to find another sight I liked as well as this one. Glad you are back."

When your site was offline I felt lost! I know many sites to get gold price from, but I like your site more. Thanks for providing this excellent services."

*Said Joel, "Our mission is to provide information to the millions of people around the world who visit goldprice.org each year, on how to buy gold and silver in physical form of coins and bars so they can protect their families wealth.*

*We aim to provide the best independent accurate gold and silver commentary and fast loading, current gold price charts in grams, ounces and kilos in a wide range of national currencies."*

Possible further action is being discussed in view of the damage caused to **Gold Price** and their clients and steps have now been taken to ensure this never happens again. *"After all," Joel added, "we want to be there with our clients celebrating with champagne in hand when the **gold price** hits that magic 1000 dollars an ounce!"*

**Gold Price** are very interested in hearing if you were impacted by this highly inconvenient event which, for many occurred, on the biggest gold trading day of their life. You can leave feedback at <http://goldprice.org/contact.html>

**Web Site:** <http://goldprice.org>

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