

Promotional Marketing Product Company reaches 20 year milestone



Released on: January 23, 2008, 12:33 pm

Press Release Author: **Larry Joseph**

Industry: [Marketing](#)

Press Release Summary: After 20 years helping clients, Sales Packaging looks towards expansion to environmentally friendly marketing items in the future.

Press Release Body: [Sales Packaging Inc.](http://www.salespack.com) (<http://www.salespack.com>) reached an important milestone on January 21, 2008, as the company celebrated 20 years in business. **Sales Packaging's founder and President Larry Joseph** stated, *"This anniversary is a tribute to our loyal clients, suppliers and employees who have made Sales Packaging the preeminent provider of custom creative marketing products and materials for business."*

While the company is proud to have reached this important anniversary, **Sales Packaging** can actually trace its roots back to a blank book manufacturing company founded by **John Cossart** in the 1870's. This is the business bought by Mr. Joseph's father, **Bernie**, in 1970 to add to his production of **Custom Loose Leaf Vinyl binders, Turned Edge binders and Polyethylene binders, Index Tabs and Folders. Sales Packaging** was founded as a successor to **Bernie Joseph's** business to increase the product line to include **Leather Products, Acrylic and Aluminum Binders and Boxes, Tote Boxes**

and **Polypropylene Binders and Boxes**. A selection of products can be viewed at <http://www.salespack.com/binders.php>

The product line continues to expand and the company plans to include more **"green"** and environmentally friendly marketing products in the future. **Larry Joseph** believes *"That the company must continue to help provide our clients with the most creative and distinctive promotional marketing products available. We want to make the job of our clients easier and live up to our Motto, **"If you can dream it, we can make it happen!"*** Feel free to contact us at <http://www.salespack.com/contactus.php> or **1800-654-6660** to see if we can help you.

Web Site: <http://www.salespack.com>

**Contact Details: Larry Joseph, President
Sales Packaging Inc.
800-654-6660
info@salespack.com**