## 32Red Online Casino boost slot machine jackpot to £5 million



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Press Release Author: <u>32Red Plc</u>

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Press Release Summary: Award winning Online Casino 32Red pushes the much anticipated £5million Jackpot on Mega Moolah Slot to deliver early

Press Release Body: **32Red** has announced that the **Mega Moolah jackpot has hit the £5 million mark** early at their casino, having promised to make up the difference until the jackpot is won. This news arrives just days after they were awarded their fifth consecutive **Best Casino award from the independent casino watchdog, Casinomeister.** 

**32Red** is the UK's leading <u>online casino</u> and specialises in providing first-class support, employing and expanding cutting-edge technology and producing leading acquisition and retention offers. **Company CEO, Ed Ware** commented, "In 2008 we're planning to expand our online gaming portfolio whilst doing what we do best: rewarding our loyal customers."

**32Red Plc** has made a positive start to 2008 by launching their new mobile casino in January and then rewarding players in the **32Red 5 Day Carnival**; both emphasise **32Red**'s commitment to fulfilling targets for 2008. "Making the biggest online jackpot even bigger at **32Red** is just a small indication of what makes us stand out from other online casinos", added Ware.

**Mega Moolah** was produced by Microgaming and is part of their progressive slots network. Recognised as one of the most generous slot machines in the industry, it guarantees a minimum jackpot payout of £1million. This sum is generated by a fraction of the original bet entering a central fund, where it accrues until won in a wheeled jackpot game inside **Mega Moolah** itself. With the jackpot currently (correct at time of publication) at £4,939,724, 32Red are offering any jackpot winner an additional £60,000 with their **Mega Moolah** promotion to immediately take the jackpot winning amount up to a minimum of £5million.

32Red: 32Red is the five times winner of the Best Casino title awarded by watchdog and player advocate site Casinomeister and is renowned for providing industry-leading level of support to players. Over 80% of 32Red's players are from the UK and 32Red is licensed and regulated by the Government of Gibraltar. 32Red Plc is listed on the London Stock Exchange's AIM (ticker: TTR). The Company operates 32Red Casino, 32Red Poker and DashCasino.com which are all based on the Microgaming platform.

Web Site: <a href="http://www.32redpoker.com/">http://www.32redpoker.com/</a>

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