ACF Car Finance customers enjoying Pontin's Holiday Offers



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Press Release Author: The Funding Corporation

Industry: <u>Automotive</u>

Press Release Summary: ACF Car Finance, UK car and bike finance provider, has reported an increase in the number of customers claiming Pontin's Holiday Vouchers, since the start of February.

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With the worst of the winter over, thoughts are turning to warmer weather, and <u>ACF Car Finance</u> customers seem to be looking forward to using their new cars to take them to summer holiday destinations throughout the UK. This is thought to be why the offer of free **Pontin's Holiday Vouchers** has been such a success with **ACF Car Finance** customers seeking car credit.

The **Pontin's Holiday Voucher** entitles a family of up to four people to a free two night stay at any one of six Pontin's family centres, including **Brean Sands** – **Somerset, Camber Sands** – **Sussex, Hemsby** – **Norfolk Broads, Prestatyn Sands** – **North Wales, Southport** – **Merseyside and Wall Park** - **Devon**. These vouchers are provided to prospective customers for free as an incentive simply for turning up to their appointment with **ACF Car Finance**.

Jane Whittle, Marketing Manager for ACF Car Finance reflected on the recent rise in popularity of the voucher offer:

'We like to offer our customers a range of incentives to choose from, as every customer is different. Usually most customer prefer to choose shopping vouchers but recently we have seen a rise in the number of customers requesting **Pontin's Holiday Vouchers**. It looks as though after the long winter, people are looking forward to their summer holidays'.

ACF Car Finance is a UK company that offers bike and car finance, car loans and car credit. ACF Car Finance boasts nine branches across the UK including Isleworth, Dunstable, Maidstone, Bristol, Birmingham, Manchester, Leeds and the East Midlands - with the latest branch now open in Livingston, Scotland. The company also allows customers to conveniently apply for car finance online or via telephone.

ACF Car Finance stocks a wide selection of vehicles, most of which are between two and four years old, and all come with a full 136 point quality inspection and an independent M.O.T, so customers can be confident of purchasing a reliable car.

ACF Car Finance Limited. Registered in England Number 4757280. Registered Office: International House, Kingsfield Court, Chester Business Park, Chester CH4 9RF.

Web Site: http://www.acfcarfinance.co.uk/

Contact Details: ACF PR Contact: Jane Whittle
The Funding Corporation

International House Kingsfield Court Chester Business Park Chester CH4 9RF 01244 625 684

http://www.acfcarfinance.co.uk/