

# Award winning Ford Mondeo tops the charts with ACF Car Finance customers



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Press Release Author: [ACF Car Finance](#)

Industry: [Automotive](#)

**Press Release Summary: ACF Car Finance have announced increased sales of the Ford Mondeo following a host of high profile industry awards**

Press Release Body: **ACF Car Finance** has confirmed that the **Ford Mondeo** has hit it big with UK Buyers. Following on from a recent deluge of awards for the **Mondeo**, **ACF Car Finance** has noted a correspondingly large increase in sales, making the **Ford Mondeo** their number one best seller at the start of 2008.

Despite several redesigns and mixed sales success since its initial launch in 1993, during what was a turbulent period in **Ford's** History, the **Ford Mondeo** seems to have entered a period where both journalists and the general public can't get enough of what was originally the replacement for the ubiquitous Sierra.

The latest incarnation of the **Mondeo** has managed to see out 2007 with a host of awards tucked under its cam belt, as readers of BusinessCar voted it their car of the year, **Top Gear magazine** hailed it as their **Family Car of the Year**, and **Top Gear TV** awarded it their joint plaudit of the **Car of the Year** title along with the **Subaru Legacy Outback**.

**Layton Cooper, Group Stock Manager at [ACF Car Finance](#)** said *"It comes as no surprise that the **Ford Mondeo** is our top seller for January. For the same reason that it is one of the UK's top fleet cars, it represents good value for money. Plus, we've managed to source some of the top spec models coming through the used car market at the moment."*

The strength of public interest in the **Mondeo** looks set to continue, as overall sales figure have been exceeding expectations, mirroring those experienced at **ACF Finance**.

7 out of 10 **ACF Car Finance** customers recently stated that they placed the **Ford Mondeo** in their top 3 preferred choice of vehicle.

**Mark Jones, Divisional Manager for Operations and Logistics at ACF Car Finance** added *"The **Mondeo** offers good performance and reliability and appeals to a wide proportion of our target customers."*

#### About

#### ACF

**ACF Car Finance** is a UK company that offers bike and [car finance](#), [car loans](#) and [car credit](#). **ACF Car Finance** boasts a number of branches across the UK, including those in Isleworth, Dunstable, Maidstone, Bristol, Birmingham, Manchester, Leeds and East Midlands - with a new branch now open in Livingston, Scotland. The company also allows customers to conveniently apply for car finance online or via telephone.

**ACF Car Finance Limited.** Registered Number 4757280. Registered Office: International House, Kingsfield Court, Chester Business Park, Chester CH4 9RF.

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