

Bigmouthmedia appoint new Managing Director in Germany



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Press Release Author: [BIGMOUTHMEDIA LTD](#)

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Press Release Summary: Bigmouthmedia announce the appointment of Isabell Wagner, Managing Director of Yahoo Search Marketing, as Managing Director in Germany

Press Release Body: **Isabell Wagner, Managing Director of Yahoo Search Marketing, is set to join bigmouthmedia as Managing Director for Germany.**

[Bigmouthmedia](#), Europe's biggest independent [online marketing](#) agency, has scored a major coup in filling the position of **German Managing Director**. Widely recognised as one of the country's leading online experts, from March 1st Isabell Wagner will lead the company's business activities in the German-speaking territories.

Since 2002 **Isabell Wagner** has occupied several leading positions with **Yahoo Search Marketing** - formerly known as **Overture Services GmbH** - acting as **MD Sales Director for Central Europe** since January 2004. In a high-profile and varied role she held responsibility for the company's entire marketing strategy, including advertising, customer acquisition, and also ran the organisation's Scandinavian sales operation.

Before joining **Yahoo**, **Wagner** headed up the Munich based company **Interactive Advertising Center GmbH**, having joined in 1999 to manage its advertising sales.

*"With the appointment of **Isabell Wagner**, we have gained one of the most distinguished online media experts in Germany", said **Steve Leach, Group CEO.***

"I'm absolutely thrilled that she's decided to join us, and am sure that under Isabell's command bigmouthmedia Germany will continue to build on its strong growth and marketplace dominance with even greater dynamism."

Notes to Editor:

About

bigmouthmedia

Founded in 1997, **bigmouthmedia** are leaders in digital marketing, with a team of over 200 staff across 13 offices in 10 countries on 3 continents the company maximizes return and exposure for major brands online through a variety of fully integrated digital marketing channels: [Search Engine Optimisation](#), PPC, Online Media Planning, [Affiliate Marketing](#), Social Networking, Brand Monitoring, Online PR and Web Analytics.

Bigmouthmedia services big-brand customers globally including: Adidas, Hilton, British Airways, Tesco, Aer Lingus, BP, Barclays, Castrol, Conrad International, Dorling Kindersley, Early Learning Centre, easyCar, Fasthosts, Canon, Samsung, Starbucks, Top Man, Debenhams, Which?, Lacoste, Euler Hermes and Wall Street Institute.

Bigmouthmedia is a Deloitte Fast Growth winner and a 2007 FT Best Place to Work. 2007 saw the company celebrate its tenth anniversary and global CEO Steve Leach celebrated a unique hat-trick of major business awards; UK Entrepreneur of the Year title at the National Business Awards and National Business Awards for Scotland, as well as UK Entrepreneur of the Year at the prestigious CBI-backed Growing Business Awards.

<http://www.bigmouthmedia.com>

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