

# Bigmouthmedia big in New York



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Press Release Author: [BIGMOUTHMEDIA LTD](#)

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**Press Release Summary: Already Europe's largest independent digital marketing agency, the success of bigmouthmedia's continued international expansion has been underlined by the news that the company's New York office has been awarded a prestigious Adrian Award**

Press Release Body: The Big Apple has been bitten by the **bigmouthmedia** bug

Already Europe's largest independent [digital marketing](#) agency, the success of **bigmouthmedia**'s continued international expansion has been underlined by the news that the company's New York office has been **awarded a prestigious Adrian Award**.

Attending a packed New York City ceremony last week, partner's [bigmouthmedia](#) and **Hilton Hotels Corporation** received a **Bronze Award for [Search Marketing](#) Strategy** in the **Web Marketing 2007** category.

*"This is a fantastic win for us. **Bigmouthmedia** campaigns have long been recognised as leading the field in the UK and it's great to receive recognition that we are carrying the same reputation for excellence into the US market", said **Todd Rosen, Head of Operations at bigmouthmedia New York**.*

**Bigmouthmedia** works with **Hilton Hotels Corporation** in over 20 countries on both organic and [paid search](#) campaigns. Conferring the **Adrian Award**, judges recognised the exceptional results the company has achieved in all territories through the campaign, including year-on-year increase in online bookings of 415%.

Now in its 51st year, the **Adrian Awards** showcases industry achievers and ROI-producing materials from hotels, airlines, holiday and tourist attractions, car rental companies, casinos, convention centres, cruise lines, destinations, restaurants, and spas, as well as time share and extended stay properties and industry suppliers.

The win starts what looks likely to be another auspicious year for **bigmouthmedia**. The agency has been nominated for four **Revolution Awards including Agency of the Year**, while **CEO Steve Leach** is in the running to be named **Entrepreneur of the Year at the European Business Awards ceremony in Paris this March**.

Notes to Editor:

## **About**

## **bigmouthmedia**

Founded in 1997, **bigmouthmedia** are leaders in digital marketing, with a team of over 200 staff across 13 offices in 10 countries on 3 continents the company maximizes return and exposure for major brands online through a variety of fully integrated digital marketing channels: Search (PPC and SEO), Online Media Planning, Affiliate Marketing, Social Networking, Brand Monitoring, Online PR and Web Analytics.

**Bigmouthmedia** services big-brand customers globally including: Adidas, Hilton, British Airways, Tesco, Aer Lingus, BP, Barclays, Castrol, Conrad International, Dorling Kindersley, Early Learning Centre, easyCar, Fasthosts, Jumeirah, Canon, Samsung, Starbucks, Top Man, Debenhams, Which?, Lacoste, Euler Hermes and Wall Street Institute.

**Bigmouthmedia is a Deloitte Fast Growth winner and a 2007 FT Best Place to Work. 2007 saw the company celebrate its tenth anniversary and global CEO Steve Leach celebrated a unique hat-trick of major business awards; UK Entrepreneur of the Year title at the National Business Awards and National Business Awards for Scotland, as well as UK Entrepreneur of**

**the Year at the prestigious CBI-backed Growing Business Awards.**

**Web Site: <http://www.bigmouthmedia.com/>**

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