## Equirodi.co.uk Launches Its New Horse Classifieds Marketplace



Released on: February 14, 2008, 2:39 am

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Industry: Internet & Online

Press Release Summary: After several months of development EquiRodi is finally launching the new version of its online horse classifieds marketplace www.equirodi.co.uk. The new site allows horse enthusiasts to find, buy, sell and promote horses, stallions at stud, livery yards, riding holidays, horseboxes, properties, jobs, equipment and everything equestrian in the UK and abroad. Sellers can place classified ads for free.



Press Release Body: France February 14, 2008 – After several months of development EquiRodi is finally launching the new version of its online horse classifieds marketplace <a href="www.equirodi.co.uk">www.equirodi.co.uk</a>. The new site allows horse enthusiasts to find, buy, sell and promote horses, stallions at stud, livery yards, riding holidays, horseboxes, properties, jobs, equipment and everything equestrian in the UK and abroad. Sellers can place classified ads for free.

With this new version, **Equirodi** moves one step further in the creation of a European horse marketplace bringing together buyers,

sellers and breeders throughout Europe. **Equirodi** already runs a French, Belgium and Swiss version of its popular site. Each month more than 100,000 users visit the site. According to buyers, "**Equirodi** makes finding horses and related goods and services easier and faster". In a few clicks, users can access a selection of classified ads that match their preferences (location, price, discipline, breed...). They can also save their favourite ads, sellers and searches in their personal account.

On the other hand, sellers are given the reins of one of the most advanced horse classifieds marketplaces on the Internet. By placing an ad on Equirodi sellers are certain that their horse, stallion at stud, livery yard, riding holidays, trailer, property, horsebox, job vacancy or business gets the visibility it deserves. **Equirodi** offers detailed ads with description, contact details, location, up to 6 photos and even video. Unlike other online services **Equirodi** provides run until sold ads. A very useful feature when you know that selling a horse might be a pretty long process.

Last but not least, **Equirodi** provides equestrian businesses with a wide array of advertising and website solutions for the promotion of their company, brand, website, products and services. For example, **Equirodi** offers all-in-one website development services at very competitive. Businesses can get a customized website and unlimited access to **Equirodi** classified ads service for as little as £19.90 a month.

**About** Equirodi

**Equirodi** brings together and connects buyers, sellers and breeders of horses and related goods and services by providing the premiere online horse marketplace. **Equirodi** offers buyers a wide array of services that make finding a horse faster and easier. Sellers can post detailed ads featuring photos and videos of their horse, stallion at stud, livery yard, riding holidays, equestrian propertiy, horsebox, trailer, job vacancy... **Equirodi** also provides horse web site design and advertising solutions for equine businesses.

Web Site: <a href="http://www.equirodi.co.uk">http://www.equirodi.co.uk</a>

**Contact Details: Equirodi** 

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