

Go Massage Eases Celebrity Stress at the GBK Oscar® Gift Suite



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Press Release Summary: Go Massage will offer what any celebrity needs just days before the biggest award show of the year - a relaxing massage at the GBK Oscar Gift Suite. "People think the Academy Awards are all glitz and glamour, but the preparations for the event can also be nerve-racking for the celebrities," says Evan Aaronson, president of Go Massage. "That's why soothing those cramped muscles with a nice massage is a perfect way to melt the stress away."

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Each celebrity will receive a free massage at the event as well as a one hour massage delivered to their home. In addition, gift certificates will be given out to four charities including **Global Green, The Writers Fund, Educating Young Minds, and Leeza's Place**.

Celebrity clients are no strangers to **Go Massage**, the nation's premiere massage booking agency. In fact, the company has been one of Hollywood's best kept secrets over the past 4 years. **Aaronson**

says, "**Go Massage** is meant for people on the go, and that's a perfect fit for the entertainment industry. They simply call us up, and we can get them an appointment at their home, office, hotel, or local spa in as little as 2 hours." Some past Oscar nominee massagaholics include **Heath Ledger, Winona Ryder, Sean Connery and Kevin Costner.**



Aaronson has first hand experience with the stresses of Hollywood. He, himself, was a writer/director who has directed 2 feature films and countless television shows and DVDs. But the insane hours he was working left him exhausted, so he found himself getting regular massages as a way of healing. The therapy worked so well that he became a massantrepreneur back in 2004. Within 2 years, his company, **Go Massage**, was voted into one of the **Top 10 Massages on Citysearch**.

With their innovative technology, **Go Massage** is revolutionizing the rubdown by making it easy and convenient to book a massage. Just one phone call or click of a button, and you can get a massage anytime, anywhere, and at any price. Sound too good to be true? You can even have a pre-screened massage therapist show up at your door within a few hours – kind of like ordering a pizza, only a lot more relaxing and healthier.



Go Massage is also putting a whole new twist on the M word by giving it a face-lift. Sure they have traditional Swedish massage, but they also have **Rock Your World, the Honeymooner, the Bomb**, and many other tasty massage flavors to choose from.

*"Massage is no longer a luxury. It's a necessity," **Aaronson** says. "and the Hollywood community has known this for quite some time. Charlie Chaplin was a massage enthusiast, and Bob Hope got a massage every day of his life. It's also now considered pretty standard on film sets and concert venues."*

But massage is not just for Hollywood stars. It crosses all demographics from business executives to students to athletic types to kids. In fact, for the first



time, spa receipts topped U.S. box office grosses. Massage also follows medication as the most sought-after form of pain relief.

With its popularity on the rise, the convenience, affordability, and style of **Go Massage** comes at an ideal time. As one satisfied client says, "*It's the best massage I ever had.*"

You'll never be healed the same way again. **Go Massage** has got your back.

To book an appointment or order a gift certificate, please visit <http://www.gomassage.com> or call 1-888-50-MASSAGE (1-888-506-2772).

Web Site: <http://www.gomassage.com>

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