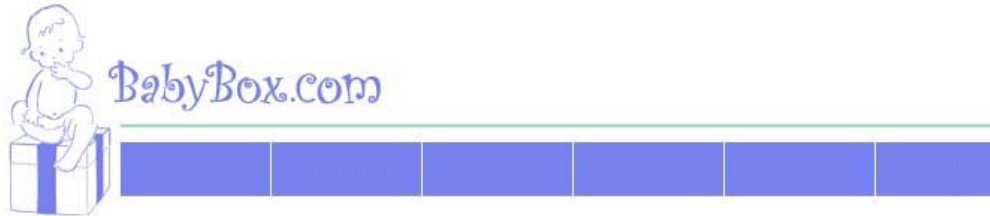


BabyBox.com Presents Tips for Choosing Baby Names



Released on: October 30, 2008, 5:30 am

Press Release Author: Katherine Type/[BabyBox.com](http://www.BabyBox.com)

Industry: [Retail](#)

Press Release Summary: Celebrate a child's name with customized, personalized and monogrammed baby gifts

Press Release Body: (Darien, Conn.) October 23, 2008 – www.BabyBox.com, a luxury retailer of high-end [baby bedding](#), crib bedding, baby furniture, [bassinets](#) and baby gifts, presents tips for choosing a baby name, offering a superior collection of personalized, monogrammed and customizable kids and baby gifts that celebrate the importance of a baby's name while reinforcing the development of a child's own identity.

*"Naming a baby is a very special and often challenging and time-consuming task that parents will face, but once decided, it's a celebratory occasion," says **Katherine Type, founder of BabyBox.com.** "Today, celebrities are not the only parents choosing unique baby names or even made up names. Remember those bicycle name plates? They were fine until you tried to find an uncommon name. At BabyBox.com, even unusual names or names with unconventional spellings can be customized on most gift items."*

Parents who are putting off the process of choosing a name can take heart with some simple steps to get them started. The first step usually evolves from a process of eliminating names. Knowing which names are not desirable is an important step toward narrowing a list of possibilities. If a non-traditional name is sought, the logical place to start would be to rule out the most common names. Next, write down all family names, if tradition is important or if honoring a beloved relative is a prerogative. Lastly, take the final list of baby names and sleep on them, consider any difficulties a child might have with spelling, initials, double meanings and gender identification.

Whether taking the traditional or non-traditional route to naming a baby, **BabyBox.com** has the essential customizable, personalized and monogram luxury baby gifts that children will treasure as their very own.



Personalization starts from day one, when baby is brought home in monogrammed Pima cotton layette sets or bib sets. Documenting a baby's firsts and milestones gets customized with a wide array of baby books, albums and keepsake boxes, including "A Baby Book for You" with artworks by Ralph Caldecott, Kate Greenaway, Walter Crane, and others from the golden age of children's book illustration. The book includes a section about why a child's name was chosen.

According to the U.S. Social Security Administration, some of the most popular boy names in this decade include Jacob, Michael, Joshua, Matthew, Andrew, Christopher, Daniel, Joseph, Ethan and William. Masculine or unusual, inherited or new, baby boys can proudly wear their moniker on personalized baby scrubs, monogrammed golf t-shirts, personalized corduroy rompers, monogrammed handmade moccasins, baseball caps and many other baby boy gifts.

The 10 most popular girl names are Emily, Madison, Emma, Hannah, Olivia, Abigail, Ashley, Samantha. Jaden, Phoenix and Riley are some unique unisex baby names (for boys or girls), while the twin names Ella/Emma and Madison/Morgan were the most popular combinations in 2007. Fashionable lasses can make a statement through personalized clothing. Choose from monogrammed dresses, cotton hoodies, luxury layette, personalized dresses, monogrammed bathing suits and diaper covers to add a touch of elegance to baby's wardrobe.

A staple of every baby's wardrobe is the monogrammed baby body suit that works great under outfits or as is in warmer weather. Create individualized sleeping and playing spaces with personalized and monogrammed blankets, pillows and towels. Customized wall art and wooden wall letters encourages

learning a child's name, while personalized Warhol style pop art is a perfectly whimsical piece for any room. Sturdy personalized puzzle stools make a wonderful activity gift that is both educational and useful. Personalized name stools and personalized name puzzles also come in Hebrew.



Play time becomes extra special with a monogrammed Plain Mary Kensington Baby Play Mat, a selection of dolls for boys and girls, cuddly personalized Hand Knit Cotton Bunny. Personalized baby keepsakes include first baseball, handprint sets and silver baby gifts. And don't forget to bring a new level of fun and education to mealtime with personalized baby gift plates and monogrammed oil cloth lunch bags for that retro look and feel.

About

Baby

Box

BabyBox.com is a premier baby gift store for children, ages newborn to 12 months. Offering a specialized selection of luxury baby items, the company prides itself on serving a niche market with a focus on unique and high quality products including adorable crib bedding, [baby clothes](#), nursery décor, quality children's furnishings, [baby furniture](#), custom baby bedding, Moses baskets, bassinets, handmade items, as well as traditional gifts, such as toys, baby blankets and keepsake gifts. In addition to the specialized infant collections, BabyBox.com has expanded its offerings to provide furniture, bedding, décor and clothing for older children. With headquarters in Darien, Conn., BabyBox.com has provided unique baby gifts since 1997. For more information, please visit www.BabyBox.com.

Web Site: <http://www.babybox.com>

**Contact Details: Katherine Type
Founder/President
(203) 655-0185
ktype@babybox.com
22 Tower Drive
Darien, CT 06820**