

# Displaysense have a Eurovision for their future



Released on: October 22, 2008, 5:58 am

Press Release Author: **Displaysense**

Industry: [Internet & Online](#)

**Press Release Summary: Displaysense is bucking the negative economic trend with year on year growth and has its sights set on conquering Europe as it launches its European web site.**

Press Release Body: **Displaysense** are bucking the economic trend and setting themselves up as a major player heading into 2009, despite the current economic climate proving to be testing for all forms of business across the globe

**Displaysense**, the UK's leading supplier of [display equipment](#) and shop fittings, have continued to evolve their business over the last few years. And in 2008, transformed themselves again with a new website, new products and a new international presence with its two sister sites that service the European and Ireland communities.

**Displaysense** had great success with their UK website which was followed up with the creation of their Ireland website in February 2008 and their new European site [www.displaysense.com](http://www.displaysense.com) in July 2008, which is proving to have been a wise move, cementing the company's position within the international market. The company now distribute their full range of products including [business card holders](#) to countries such as Spain and Germany as well as domestic markets.

To celebrate the launch of the new European site, **Displaysense** has enjoyed theme days that have included a visit from an Italian chef, thigh slapping on Lederhosen day and a 1 hour French lesson for all staff. They haven't quite agreed on what they should do to support their entrance into the Dutch market but their **Marketing Manger, Steve Whittle**, thinks it should be the 'High' light of the festivities.

Mr Whittle said; *"The introduction of the European and Irish websites were a result of the hard work put into the company during its 30 year history, driven on by the business ethos of its directors and we are already starting to reap the benefits from the decision to enter these markets". Steve continued, "We can distribute any of our products to the European community from large [display cases](#) right down to the smallest of literature holders, all for one, low fixed delivery charge, supplied within a matter of days".*

**Displaysense**, who are on a continuing mission of innovation, believe that they can provide the same levels of service and website experience that the more well known online brands provide, something that other companies within their sector are not even attempting to offer.

Embracing the web, **Displaysense** continue to adapt and reposition themselves in order to meet the challenges of the economic climate and its' staff are all set to take on 2009, which is set to be another record year for the business.

#### **About**

#### **Displaysense**

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. They have a wealth of experience in design and manufacturing and have been able to develop their ever growing standard range of over 1500 displays. The range is now hugely diverse including acrylic containers, [display cabinets](#), mannequins, slatwall, shelving units, exhibition displays and business card holders.

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters,

Displaysense provide a full service to UK, Ireland and Europe with their dedicated websites [www.displaysense.co.uk](http://www.displaysense.co.uk), [www.displaysense.ie](http://www.displaysense.ie) and [www.displaysense.com](http://www.displaysense.com).

**Web Site:** <http://www.displaysense.co.uk/>

#### **Contact Details: PR Contact:**

**Steve Whittle**  
**Marketing Manager**  
**Displaysense**  
**Unit 5**  
**Raynham Close**  
**Bishop's Stortford**  
**Hertfordshire**  
**CM23 5PJ**  
**UK**  
**0845 2008139**