

Rapper Coolio and digital music service NexTune team up



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Press Release Summary: Coolio and NexTune team up to promote Coolio's new release "Steal Hear" and the television premier of the Oxygen network's "Coolio's Rules".

Press Release Body: Redmond, WA October 27, 2008 - Digital music service **NexTune.com** is promoting **Coolio's** latest release "**Steal Hear**" due out October 28, 2008. With three platinum albums and six top ten hits, "**Steal Hear**" is **Coolio's** seventh album and his first in two years. In conjunction with his new release, **Coolio** goes from rap daddy to big daddy in reality show "**Coolio's Rules**" as his four teenage kids move in and he finds out that his



kids have a lot to learn and Coolio, with his irreverent methods of discipline, will be just the one to show them.

In the show, **Coolio** will be on the road promoting his latest "**Steal Hear**" tracks along with his son **Artis**, who is starting his own rap career. Fans can log on at <http://www.nextune.com> to listen to **Coolio's** latest single "**Boyfriend**", download **Coolio** playlists and

have a chance to win \$100. Fans match their knowledge of **Coolio** facts in **NexTune's Hip Hop Triva Game** contest. Five top scores will be chosen to win \$100 each. Questions range from real life Coolio events, hip hop culture and facts about the show.

Michael DuKane, president of NexTune says, *"We're pleased to be featuring Coolio as one our first featured artists. His innovation of the Rap/Hip Hop genre personifies our approach to online digital music. Our focus is on social interaction that is so much a part of the music experience, very much the same as what you'll see in the show "Coolio's Rules".*

About NexTune, Inc. - NexTune Digital Music is an online service that lets users create full streaming playlists, share playlists and interact with other users. NexTune integrates the online music experience with a powerful desk top application called Nexus that seamlessly works with Apple's iTunes and Microsofts' MediaPlayer. With Nexus, the user can create instant playlists featuring songs from their own music library in addition to songs recommended by NexTune. Unlike other social music sites, users earn points for connecting with other members and posting or downloading playlists. Each month, NexTune awards five members with the most points \$100 each. NexTune provides DRM free MP3 downloads on a pay per download basis through Amazon.com.

About Coolio - Coolio is a multi-talented Grammy Award winning and multi-platinum selling artist, composer and actor, and is one of the most popular and successful rappers worldwide. To date, Coolio has sold over 27 million records globally and has performed in concerts to adoring fans around the world. "Coolio's Rules" is executive produced by Coolio, Chris Coelen, Greg Goldman, Andrew Hoegl, Jonathan Singer, Susan Haber and co-executive produced by Mike Duffy for RDF USA and Scott Cooper.

Web Site: <http://www.nextune.com>

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