

Superbra goes up, out and away!!!



Released on: October 21, 2008, 7:41 am

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Industry: [Apparel & Fashion](#)

Press Release Summary: When does a bra become a Superbra? When it does what this super-stretchy bra from Fertile Mind does.

Press Release Body: The average size of an Australian woman is now 14 but many women are larger and battling to find a bra that fits their chest and cup measurements.

Superbra has been tried on a range of differently sized and shaped women and is yet to find a body shape that it doesn't fit comfortably.

While pitched to pregnant women, this bra is not just a maternity bra. It may be one of the few bras that will suit women

So far, anecdotes from stockists are coming in with exciting news of the Superbra fitting a 16A cup to an 18J! The same bra fitted a 12K cup woman. Perhaps the seamless stretch of the elastic material is more giving than most, but women who have



experienced mastectomies are also finding relief in the bra. Bras are normally associated with some discomfort, but with no seams, hooks or clips – this is one bra that has all the comfort of a soft t-shirt.

The **Superbra** is available in two colours (black and nude) and only two sizes (small-medium and medium-large). It retails for \$44.95 and stockists can be found at www.fertilemind.com.au.

Web Site: <http://www.fertilemind.com.au/maternity-wear>

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