

White jeans great for mums-to-be



Released on: October 21, 2008, 7:30 am

Press Release Author: [Fertile Mind](#)

Industry: [Apparel & Fashion](#)

Press Release Summary: A stretchy pair of white jeans doesn't at first appear to be a practical choice for mums and mums-to-be.

Press Release Body: But white jeans can be the most sensible purchase for your maternity wardrobe. For a start, they always looks fresh and cheerful and they go with anything.



Pair with coloured tanks or dark t-shirts, layer a floaty print top or kaftan, throw on a bikini top and a sheer button-up shirt.

Secondly, they wash so well. Whites can be thrown in with nappies for a good Napisan soak.....ensuring you always look bright and cheery.

One of the most comfortable and lightweight brands of white jeans is the new straight-leg style from **Seraphine**. **Seraphine** are known for their award-winning bootcut jean style, which were named "best maternity jean" by UK fashion editors.

Now **Seraphine** have designed the perfect white jean with a soft, underbelly waistband and hidden elastic pockets. Best of all, there are belt loops so mums can continue wearing their comfortable stretch jeans once baby comes along. A lot of options and super comfort makes these jeans a solid investment at \$189.95. Try www.fertilemind.com.au for stockists.

Web Site: <http://www.fertilemind.com.au/maternity-wear>

Contact Details: Fertile Mind Pty Ltd

PO Box 215

Seaforth NSW 2092

Phone: +61 2 9905 0199

Fax: +61 2 9905 0322

www.fertilemind.com.au

sales@fertilemind.com.au