

Early Savings and Huge Inventory Discounts at Sideline Apparel.com



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Industry: [Retail](#)

Press Release Summary: 10-50% off NFL Football Jerseys, NCAA Jerseys and New Arrivals

Press Release Body: (Marshall, TX) November 14, 2008 – **www.SidelineApparel.com**, a leading retailer of [NFL team jerseys](#), sports apparel and athletic shoes, today announced its nearly store wide savings of 10-50% off entire stock of new arrivals, athletic footwear, [NFL football jerseys](#) and NCAA Apparel.

Just in time for one of football's biggest days, **Sideline Apparel** is offering fans early-holiday discounts. The online retailer has a large inventory of NFL merchandise and apparel, NCAA apparel and athletic shoes for kids and adults, all in time for pre-holiday shopping. Featuring the season's top NFL team jerseys and NCAA merchandise, shoppers can take advantage of site wide savings as great as 50% off retail.

Building upon over 18 years of solid supplier relationships, **Sideline Apparel** is able to offer shoppers the assurance of the lowest price on quality, 100% authentic sports apparel and merchandise. With the weakening economy, consumers are keen to getting as much value for as little cost. This has been a practice that Sideline Apparel has

instituted over the past decade, not to follow suit, but to simply offer the best for less.

The savings offered by **Sideline Apparel**, allow sports enthusiasts to support their favorite teams, dress in the latest sports apparel and experience day in and day out savings. Quality product and superior customer service are just a few of the many reasons impacting Sideline Apparel's long running list of repeat customers. Featuring new Nike, Adidas, Jordan, K-Swiss and New Balance shoes as well as 2008 NFL Rookie Jerseys, Kids NFL Jerseys and T-shirts, Sweatshirts and jackets ideal for the winter season, Sideline Apparel has brands desired by all.

"Our goal is to bring a wide assortment of jerseys, athletic shoes and [sports apparel](#) to sports fans of all ages at prices that are favorable during these economic times," stated **Tony Dean, spokesperson for SidelineApparel.com.**

Shoppers can begin saving now on hats, sweatshirts, jerseys, jackets and more representing all the hottest teams and players of the season. Beginning in 1989 with a retail location and expanding to the online community in 2003. For more information on Sideline Apparel or to start saving on athletic shoes, jerseys and sports apparel, please visit <http://www.SidelineApparel.com>.

About Sideline Apparel
Sideline Apparel was established in 1989 as a retail location located inside of a shopping mall. In 2003, the company began selling sports apparel and pro sports jerseys nationwide with the launch of SidelineApparel.com. Providing the best selection of NFL jerseys, MLB Jerseys, NBA Jerseys and [NCAA Jerseys](#) and apparel, SidelineApparel.com ensures quality and affordability. Privately held, the company is headquartered in Marshall, Texas. For more information, please visit www.SidelineApparel.com.

Web Site: <http://www.sidelineapparel.com>

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