

H.Samuel launches Strictly Diamonds campaign

H.SAMUEL
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Press Release Summary: H.Samuel, part of the world's largest speciality jeweller, has launched its Strictly Diamonds campaign to promote glamour and style this autumn with amazing offers on jewellery, diamond eternity rings and his and hers watches



Press Release Body: **H.Samuel**, the UK's favourite high street Jeweller has launched **Strictly Diamonds**, an exciting new campaign which references the current trend for the glitz and glamour of ballroom dancing. Welcoming the approaching festive season with great offers on diamonds and watches, online and on the high street, H.Samuel is looking to brighten up autumn with sparkling, affordable and glamorous gifts.

The campaign features 25% off eternity rings, **Buy-One-Get-One-Half-Price** on all watches, offers on diamond jewellery and ideas for graduation presents, anniversary presents, birthday presents or even early Christmas shopping. Online shoppers will find Buyers' Guides to help them decide, 5000 products to choose from, over 100 leading fashion and [jewellery](#) brands and new products added online every week. With such a wide range of offers to choose from, there is a bargain that suits every look and taste.

Jennifer Barre, Assistant Brand Controller for H.Samuel commented, "*Strictly Diamonds is H.Samuel's new autumn campaign which celebrates our fabulous diamond collection - from engagement rings, to [earrings](#), whatever message someone is trying to say with their precious gift, whether it is 'Happy Birthday' or 'Will You Marry Me?' a diamond gift from H.Samuel will help them say it better. The company is offering a staggering 25% off diamond eternity rings, which are the perfect anniversary gift, as they represent a couple's everlasting love through the circular band of diamonds.*"

"In celebration of having one of the strongest designer brand watch ranges on the high street," continued Jennifer, "H.Samuel is offering any watch purchaser the opportunity to buy a second watch half price."

Whatever the occasion, the latest campaign represents a great opportunity to buy [diamond jewellery](#) and [watches](#) at affordable prices. With a wide selection and easy to navigate site, H.Samuel has tried to make it as simple as possible for customers to find the right watch for him, her or for the children, as well as some delightful jewellery to brighten up the winter months.

About H. Samuel:
H. Samuel is the nation's favourite High Street Jeweller with about 350 stores and a retail website at www.hsamuel.co.uk. Featuring an incredible range of branded watches, H. Samuel also has a stunning range of jewellery, collectibles and gifts for all occasions, offering something for every taste and style. H. Samuel is part of the Signet Group, the world's largest speciality retail jeweller.

Web Site: <http://www.hsamuel.co.uk>

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