

# Top Home Builder, Lennar Homes Teams Up With Kenn Renner At BuyAustin.com To Help Homebuyers With New Move Assistance Programs



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**Press Release Summary: Top Austin real estate home builder - Lennar Homes joins Kenn Renner leading Austin Realtor and owner of BuyAustin.com to assist homebuyers with new Move Assistance Programs also known as M.A.Ps.**

Press Release Body: Austin, Texas, November 07, 2008 – One of Austin's premier builders, Lennar Homes and top real estate broker Kenn Renner of Keller Williams Realty ([www.BuyAustin.com](http://www.BuyAustin.com)), have developed a series of programs to help new homebuyers defer much of the cost associated with moving. The Move Assistance Programs (M.A.Ps) offers the following financial incentives to help a tenant or a move-up homebuyer with the expenses associated with relocating.

## **For Renters:**

Lease Buy-Out Program – Provides assistance in paying off existing lease and/or covering the re-leasing fee.

Lease Negotiation Service – Provides expert negotiations with your current landlord.

**For Move-up Homebuyers with a Home to Sell:**

Expert Real Estate Counseling – Receive a free consultation with a 25-year real estate veteran.

Guaranteed Buy-out Program – A free evaluation and bottom-line price will be offered for your current home.

'Sell Your Home for Free' Program – A 0% net commission program that allows you to sell your home for zero total real estate commission.

Moving Cost Coverage Program – Helps defer the cost of moving expenses such as moving companies and moving trucks.

Temporary Rental Program – Provides assistance in locating temporary housing, furnished or unfurnished.

In a recent meeting, **Lennar's division president, Sean Chandler**, stated, "There is no better time in recent history to purchase a new Lennar home. Austin is where everyone wants to be and Lennar is dedicated to helping homebuyers with the transition through financial incentive programs such as M.A.Ps." Along with first class service and attention to detail - Lennar Homes is famous for their "Everything's Included" homes. "Everything's Included" is unique to national builders where buyers do not have to pay huge markups for "upgrades." "Most 'upgrades' charged by other builders are included standard with Lennar Homes. Along with 'Everything's Included,' Lennar is offering large price and financing incentives, especially on standing inventory," Chandler adds.

**Kenn Renner, a top selling central Texas real estate broker with Keller Williams Realty**, and owner of [www.BuyAustin.com](http://www.BuyAustin.com) explains, "In challenging economic times the larger more financially stable builders like Lennar are able to offer programs that the smaller builders just can't afford to do. That is why they have called on us to develop the Move Assistance Programs (M.A.Ps)." Lennar is without a doubt pro-Realtor because they understand the need for professional counseling and guidance throughout the home-buying process. Renner adds, "Lennar understands the need for renters and move-up home buyers to have innovative alternatives such as lease buy-outs and

sales cost (commission) coverage. I am pleased to be one of Lennar's preferred Realtors."

**Lennar Homes** ([www.Lennar.com](http://www.Lennar.com)) was ranked number two nationwide by Builder Magazine in 2007 with over 30,000 homes sold nationwide. In Austin, Lennar has 18 subdivisions with prices ranging from the \$110s to the \$480s.

**Kenn Renner** ([www.BuyAustin.com](http://www.BuyAustin.com)) consistently ranks as one of the top ten real estate agents in the city of Austin and Central Texas with over 400 home sales and over \$80,000,000 in closings since 2005.

For more information about the M.A.Ps programs visit [www.MoveAssistancePrograms.com](http://www.MoveAssistancePrograms.com) or call or text Kenn Renner at (512) 423-5626.

**Web Site:** <http://www.MoveAssistancePrograms.com>

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