

World's First and Only Social Media Publication CEO, Hulya Aksu, Wins 2008 Entrepreneur of the Year Award



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Press Release Summary: CEO of I Am Modern Magazine, world's first and only social media based publication, has been recognized as the 2008 Entrepreneur of the Year by the Loudoun County Chamber of Commerce in Northern Virginia. I Am Modern Magazine was double finalist in both Entrepreneur of the Year and Product of the Year categories.

Press Release Body: Northern VA, Metro DC (November 18th, 2008)- CEO of **I Am Modern Magazine**, world's first and only social media based publication, has been recognized as the **2008 Entrepreneur of the Year by the Loudoun County Chamber of Commerce** in Northern Virginia. **I Am Modern Magazine** was double finalist in both **Entrepreneur of the Year and Product of the Year categories.**

I Am Modern Magazine is based on the social media model and completely driven by user-generated content, which is hyper local and relevant to women in Northern Virginia. **Hulya Aksu, the brain child,**

publisher and CEO of I Am Modern Magazine, wanted to provide a connecting point for upscale mothers that make up a large portion of the single-most influential buying target for advertisers. *"We connect moms in print, online and in person, that's how we live our lives in the 21st century"* said **Hulya Aksu**. *"We are very happy that our revolutionary approach to marry social media with a print magazine has been recognized by the Loudoun County Chamber of Commerce."* Noting that the magazine has been operational for only a year Aksu added *"To be selected as the Entrepreneur of the Year, out of 40,000 businesses, is a great honor and proves the power of social media as well as our unique approach to combining human relationships and digital communications."* **Hulya Aksu** is often described by industry insiders as a **"360 degree entrepreneur"**, someone who understands the entire media business: the advertising, technological and social media aspects of the business as well as the creative end.

About Modern Mom Media Corporation

I Am Modern Magazine for Moms is an upscale lifestyle magazine that brings a revolutionary breakthrough to print and internet publication featuring 100% reader generated local content with a quality national look and feel. I Am Modern Magazine for Moms, a quarterly publication, is strategically aligned with local mothers who are the most valuable market for both local and national vendors. The web site, www.iammodern.com provides a social media portal for local mothers in Northern VA and Metro D.C. I Am Modern Magazine for Moms is the world's first and only reader generated magazine that connects moms in print, online and in person with their unique social club. I Am Modern Magazine was a double Finalist at Small Business Award for Best Entrepreneur and Product of the Year in Loudoun County, Virginia They took top honor as Best Entrepreneur.

Web Site: <http://www.iammodern.com>

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