AmericanBridal.com Announces Affiliate Programs



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The Internet's most popular wedding favor store offers affiliate marketing opportunities through Shareasale, Avantlink and Linkconnector

Burlingame, Calif., March 17, 2008, — <u>www.AmericanBridal.com</u>, the Internet's most expansive collection of unique and affordable wedding favors, today announced that it is offering affiliate marketing opportunities through Shareasale, Avantlink and Linkconnector. AmericanBridal.com pays 10% referral commission on sales and provides very appealing promotional offers that can easily turn referral visitors into paying customers.

"There are many affiliate programs out there, and one of the reasons we are successful is that we are constantly offering special promotions and offers that are too good to resist," said Shirley Tan, founder, AmericanBridal.com. "Helping to convert referral traffic to actual sales means that our affiliates can earn commissions more regularly."

Affiliates appreciate the generous promotions that AmericanBridal.com offers to their referrals, which makes it easier for publishers to earn money. One of the most popular and blogged about promotions was AmericanBridal.com's \$5 bridesmaid tote sale. Affiliates can post the promotional banners to help drive traffic to AmericanBridal.com. Once there, the unique selection of products coupled with a competitive price ensures that referral visitors become customers.

Due to popular demand, AmericanBridal.com is bringing back the \$5 bridesmaid tote special for a limited time. Choose from a selection of bags including tote bags, cosmetic bags, pet carriers, overnight bags, toiletry bags, purses, duffel bags, backpacks, garment bags, laptop totes and more. A coupon code is not necessary to receive special pricing. Add monogramming for just \$10 more. Please visit<u>www.AmericanBridal.com</u> and select \$5 Bridesmaid Totes banner.

In addition to the Tote Bag promotion, AmericanBridal.com is offering a 50% reduction on clearance merchandise (enter coupon code clearance50 at checkout). Clearance code cannot be combined with the \$5 Tote Bag sale.

A popular destination for wedding favors, bridal shower favors and<u>discount</u> wedding favors that don't look like <u>cheap wedding favors</u>, AmericanBridal.com is now serving and shipping to U.S. and international customers.

AmericanBridal.com offers the most extensive collection of wedding favors and accessories such as party favors, wedding invitations, personalized gifts, wedding ideas, wedding flowers, cake toppers, thank you cards, wedding guest favors, shower favors, wedding jewelry, wedding decorations, wedding centerpieces, bridal shower games, wedding programs, bridal jewelry, bridal shower invitations, place cards, usher gifts, wedding albums, wedding announcements, favor boxes, unity candle, wedding anniversary gift, wedding checklist, wedding bells, wedding napkins, wedding veils and much more.

About

AmericanBridal.com

AmericanBridal.com is the online source for unique and <u>affordable wedding</u> <u>favors</u> and accessories. For every theme or season, AmericanBridal.com has the most extensive selection of products that are guaranteed to make any wedding an unforgettable event for the bride and groom and their guests. From fun and unusual to traditional and elegant, Americanbridal.com specializes in personalized wedding favors, attendant gifts, wedding ceremony accessories, unique bridesmaids gifts and groomsmen gifts, bridal accessories and jewelry, and themed wedding favors. AmericanBridal.com offers the selection of a showroom with the convenience of online shopping and superior customer service at prices that can't be beat. For more information, please visit us at <u>www.AmericanBridal.com</u>.

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