Konoker, a Location-Specific Jobsite Launches on Facebook® Platform

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KONOKER Jobs, a job advertisement and job search tool built on Facebook Platform, was launched by 1902 Software Development Corporation on March 19, 2009.

Using the KONOKER Jobs application, Facebook users can advertise regular and freelance jobs for free, apply for postings and share them with friends, thus unleashing the power of the Facebook social graph.

The application is very easy to use, both for advertisers and jobseekers alike. Job advertisers can post an unlimited number of job ads in KONOKER Jobs without spending a single penny. On the jobseeker's part, all that has to be done to apply for a job is to click a button.

One practical highlight of KONOKER Jobs is its location-specific job searching feature, which makes it very easy for jobseekers to find job openings in their locality or geographic region.

With KONOKER Jobs, companies and jobseekers alike can advertise themselves, their specialization, their services, or specify the job they are looking for. That way, they can easily be identified by prospective employers, employees, or clients.

With one click, KONOKER Jobs makes it possible for a person to send job ads and resumes to his or her friends, either on Facebook or via email.

"We've been wondering why there wasn't an application on Facebook Platform that was both location-sensitive and detailed and not part of an established jobsite. So, we built one that is sort of a Facebook-only jobsite," says Peter Skouhus, president of 1902 Software Development Corporation. "As an IT company, we've had our share of difficulty in finding the right people. Using KONOKER Jobs, we want to explore the potential of Facebook to find the right talent," Skouhus adds.

For more information about KONOKER Jobs, visithttp://www.konoker.com or install the application by going to: http://www.facebook.com/apps/application.php?id=49571109387

KONOKER Jobs was developed by 1902 Software Development Corporation, a Danish-managed software outsourcing company based in Manila, Philippines. 1902 Software Development Corporation specializes on web applications based on .Net and PHP technology. The company has been in the software development industry for over ten years now since it inception in 1998. To know more about 1902 Software Development Corporation, visit http://www.1902software.com

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