

BT shakes up business broadband with new bundle



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BT has released a new high value business bundle offering broadband and calls to UK landlines, international destinations and mobile numbers for just £30 a month.

Businesses will also have the added freedom to build their own BT communications package, from the most extensive range of options, covering calls, broadband and mobile offered by a UK communications provider, following the introduction of a range of new BT One Plan call packages.

By adopting a new way of buying communications services, businesses can now create their own custom package, such as, [BT Business Total Broadband](#) Option 1 and their calls to mobile, international destinations and landlines fixed for only £30.

When compared to buying services separately, businesses taking a call package along with their [broadband package](#) in this way will gain an additional 20% in value from their broadband commitment. Businesses can build their own communications package including as many or as few options as they want, gaining more value the more they bring together in their flexible bundle.

The new [BT One Plan call packages](#) feature inclusive calling minutes to UK landlines, fixed calls to UK mobiles and international destinations for a low fixed monthly cost. Additionally BT has introduced savings of up to 50% on the price per minute for calls to UK fixed lines for businesses taking a call package with their broadband package.

Bill Murphy, managing director of [BT Business](#), said: "In uncertain times, cash flow is king. Knowing what your monthly outgoings are, is as important as keeping them low. With the introduction of these changes, BT is helping businesses manage their communications spend with one low fixed cost package that they have the power to define themselves based on what they need. BT is offering businesses a premier a la carte service with the value and cost predictability benefits of having a set menu. If the dessert is not to

your taste – why keep paying for it? This is a natural evolution in the market of communication services."

All service and billing enquiries will be dealt with through one number, and one bill will cover all services for customers through BT Business One Plan. [BT Business Broadband](#) offers a 99.99% reliable broadband service, with nine out of 10 faults resolved in less than four hours and 95% of calls to the 24/7 UK help desk are answered within 30 seconds.

To achieve greater savings across communications spend, businesses can also get unlimited calls within their business depending on which components they opt for and 5% reward on their bill when they hit their committed spending levels.

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About

BT

BT is one of the world's leading providers of communications solutions and services operating in 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to our customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale.

In the year ended 31 March 2008, BT Group plc's revenue was £20,704 million with profit before taxation and specific items of £2,506 million.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

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