

MelonBytes brings people together, shares human experiences



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Look out, Twitter — social networking has taken on a new face. MelonBytes is the world's first Experience Encyclopedia — an online community where users share experiences from their lives through stories, photos and videos. It's a way for people to learn about one another — and about life — through the unique perspectives of individuals from all over the world. Whether it's an exciting travel narrative or an intimate story about a first kiss, MelonBytes helps us become aware of the remarkable moments that make up our daily lives.

MelonBytes creator Scott McCarter is a Waterloo-based web designer with a truly innovative approach. "I want MelonBytes to help people understand what it's like to live the life of someone else: to see what they see; feel what they feel; and experience what they experience," he says. He has taken extreme measures to protect user privacy on the site, keeping last names and emails unpublished and allowing users to update and edit privacy settings at any time. "I know what a huge priority security is for everyone using social networks," says McCarter. "I want people to feel they can share anything they like, without having to worry about censoring their writing."

Experiences are grouped together based on similar content, and are easy to find through a traditional keyword search, through topic categories and authors' personal attributes. Features like a random

experience button, a handy MelonBytes toolbar and "My MelonBytes" link buttons are added bonuses.

With an innovative concept and an already-dedicated user community, MelonBytes is poised to be the next big breakthrough in social networking. It's only a matter of time before millions of users are vying for space on the site's central "featured experiences" section, sharing their stories with a captive global audience.

Start sharing at www.melonbytes.com.

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