

# ServiceSpider releases improved auction website for homeowners and contractors



Where homeowners find contractors and  
where contractors find new projects!

[www.servicespider.com](http://www.servicespider.com)

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West Hartford, CT April 22nd, 2009 - ServiceSpider makes the online auction process that has long been used by companies like eBay, available for homeowners and contractors to buy and sell services on the Internet.

After beta testing for a year ServiceSpider releases a new version of their auction website with many new features such as forums. On ServiceSpider.com homeowners can save time and money by letting

contractors compete for their home improvement needs.



Homeowner Haye Kesteloo came up with the idea for ServiceSpider while working on a bathroom remodel project in 2006. "As I started to contact different

contractors to get quotes for my project, I found it difficult to establish what a fair price should be for a job well done." Prices, time estimates, and other factors varied from one contractor to another, and Kesteloo found himself wondering if there wasn't a better way to navigate the Home Improvement market using the Internet. Kesteloo decided to stop wondering and to make the idea a reality, helping homeowners and contractors in the process. With that plan in motion, ServiceSpider was born.

Most homeowners know how difficult and time consuming it can be to find the right contractor for a home improvement job. Scheduling appointments, checking references and licenses and other related issues can make a job seem much more difficult than it needs to be. This is where ServiceSpider comes in. As a homeowner, one needs only to go to <http://www.servicespider.com>, and create a posting about the job that needs to be done. Need a leaky shower fixed? Maybe it's time to upgrade the electrical panel? Or perhaps it's time to replace those old windows? Whatever the home improvement needs are, once the job is posted at ServiceSpider, the service request will show up on the site's home page, and will be automatically send to matching service providers in the area. Free of charge to the homeowner, ServiceSpider will have pre-screened contractors offering competing bids for the job. One can even read the reviews from other homeowners on different contractors and see how they are rated.

Currently, in the greater New York area alone, there are over 700 service providers, so a match can be made quickly and efficiently. The homeowner chooses how, when and where they will be contacted, be it phone, fax, or email. The homeowner is in charge!

For Haye Kesteloo, making ServiceSpider a success is a full time job. He knows that finding the right contractor for the right job and for the right price can be a challenge, especially in the current economic climate. Kesteloo offers the following advice: "Take your time when choosing the right contractor. Don't let yourself be hurried into making a decision. Make sure the contractor you hire is licensed and insured and that you receive a written contract."

For additional information regarding ServiceSpider, please contact Haye Kesteloo directly or go to [www.servicespider.com](http://www.servicespider.com).

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