

Brace Yourself For Royal Heir's New Secret



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Prince William has given away the secret behind his royal smile.

The 26-year-old heir to the throne is leading a trend for adults having invisible braces fitted.

William gave away his secret as he laughed and joked with children at the headquarters of JCB in Rocester, Staffordshire.

The second in line to the throne originally underwent treatment costing £3,000 when he was 14 which went unnoticed even by the spying paparazzi.

It was later confirmed that he received further treatment 10 years ago on the advice of an orthodontist. It is believed the prince had the work done privately costing around £2,000.

Clarence House said: "Prince William has used a permanent support for his bottom teeth for 10 years."

In 2007 a total of 1,164 British adults had braces fitted which was an astonishing 345% increase on the previous year. Three out of four of which were women.

Britons spent £350million on cosmetic dentistry with many parents seeking treatment at the same time as their children. The Hospital Group, one of the UK's leading cosmetic dentistry providers, perform a

wide range of procedures in its specialist clinics located throughout the UK.



In 2008, The Hospital Group saw a 62% increase in the number of NuSmile Clear Braces fitted.

The NuSmile dentistry treatment centres at The Hospital Group perform over 200 procedures a year, including teeth whitening, pain-free veneers that require no drilling of your natural teeth, invisible braces, white fillings and porcelain crowns.

Since The Hospital Group was established in 1992, it has grown from a small pharmaceutical company to one of the UK's foremost [cosmetic surgery](#) providers. The Group is committed to providing the very highest standards and all procedures are performed by an expert medical team in state-of-the-art facilities that are second to none.

Contact Details: For further information on The Hospital Group's range of dentistry procedures please visit www.thehospitalgroup.org or call 0845 762 6727.