Los Angeles Acquires a Valuable Business Resource

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Cali Find It has just launched a new site that aims to be a valuable resource to the local businesses and communities of California. The site offers a comprehensive local business directory that utilizes S.M.A.R.T. technology to simplify searches while accommodating cellular phones and PDAs with touch screen technology.

Los Angeles, CA 8 May, 2009- Cali Find It has launched a dynamic website that serves as a comprehensive local business directory, social networking platform and guide to local events and attractions in Los Angeles County. The site, www.CaliFindIt.com, offers advertisers a unique and cost effective solution to their marketing needs.

Business owners who become advertising partners are given a plethora of valuable business tools as well as exclusive positioning within the directory. The business directory showcases only sixteen businesses within any given category, offering these businesses increased exposure. A talented graphics team beautifully designs the ads and businesses have the option of uploading coupons and linking directly to their own website if they have one. Cali Find It offers various advertising co-ops that allows small business owners to compete with big budget businesses in radio, TV and newspaper campaigns.

There are also numerous business tools offered to advertisers including promotional giveaways, a free customizable website for businesses who do not have any online presence, and many more tools that offer advertisers an immediate return on investment. Additionally, Cali Find It can produce video commercials for members and distribute those commercials throughout the Internet. Cali Find It is also creating a customizable CRM system for members as well as a sales training platform; both systems are scheduled to be released in December 2009.

About Cali Find It:
Cali Find It is part of a larger network of over 200 sites worldwide and is a sister site to www.MyCityToronto.com.

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