

The Harley Medical Group reveals men's careers push them into surgery

THE HARLEY MEDICAL GROUP®

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The Harley Medical Group has reported that UK men are becoming more preoccupied with their appearance, especially within four key career areas. The increase in awareness and anxiety amongst men that their bodies may not look their best, has been met with an explosion in the number of slang terms for unwanted areas of the male body, along with rise in the number of operations to remove them.



The cosmetic surgery operation to reduce male breast tissue, or 'moobs', is now relatively commonplace, but the removal of 'Simon Cowells' (modern day rhyming slang for jowls), and the removal of 'mandles' (male love handles) are also becoming more popular than ever.

The demand for [male cosmetic surgery](#) is in part being driven by long working hours and work stress, according to the UK's largest cosmetic surgery provider, The Harley Medical Group. An audit of the most

common career choices amongst the UK's burgeoning male cosmetic surgery market revealed that some punishing careers appear to be taking their toll on British males, who are now seeking the help of the UK's leading surgeons to turn back the clock.

The audit was carried out by [The Harley Medical Group](#), which has carried out more than 55,000 procedures on British males and showed a recent 26% year-on-year increase in male surgery. The audit also revealed that male patients over the last 12 months are predominantly from four career areas:

Bankers and city workers
Civil Service
Politics, Public affairs and local councils
Professional Services - legal and accountancy

Mr Frati, Surgeon, The Harley Medical Group commented, "The bad diets, punishing hours and stress that often goes hand in hand with these types of professions make men prime candidates for premature aging. We're not surprised to see a trend emerge for professions most likely to opt for surgery as the side-effects of a punishing job can cause the loss of skin elasticity and encourage build up of stubborn fat in key areas."

Liposuction on 'mandibles' and 'moobs', [face lifts](#) including mini-face lifts to improve the jowls, or 'Simon Cowells', are amongst the most popular male procedures in 2009. [Rhinoplasty](#) and [Otoplasty](#) are also proving popular; particularly amongst male cosmetic surgery patients aged 25-35, and 'Boytox' (Botox for men) - continues to be very popular, up 12% year-on-year.

Liz Dale, Director of The Harley Medical Group, commented, "There is no doubt that in some areas, men are feeling more under pressure to look the part as the work place becomes increasingly competitive."

All patients considering cosmetic surgery should ensure that their surgeon is trained and registered in the GMC Specialist Register as a Plastic Surgeon and ensure that their first consultation is carried out by a medical professional. All consultations at The Harley Medical Group are carried out by a fully qualified Cosmetic Surgery Nurse Counsellor. The Harley Medical Group has been established for 25 years and has 26 clinics in the UK.

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About The Harley Medical Group:

The Harley Medical Group is the UK's largest cosmetic surgery provider, performing more procedures and with more clinics than any other cosmetic surgery provider. It has been established for over 25 years and is one of the most highly-regarded Cosmetic Surgery Groups operating in the UK. It has conducted over 435,000 procedures to date.

The Harley Medical Group is renowned for introducing and pioneering most new surgical and non surgical techniques to the UK and Irish markets. All new treatments and techniques are first thoroughly researched and tested before they are submitted for approval by the Group's Medical Advisory Committee, as being suitable for application by the Group's fully trained and specialized Plastic Surgeons, Doctors and Treatment Nurses.

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