

UK Sees Boom In Cosmetic Surgery



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The UK has seen a significant boom in the number of cosmetic surgery procedures being undertaken in 2008 and shows no sign of slowing down this year, despite the recession taking full hold.

The number of people opting for surgery has soared over the past five years by a staggering 320 per cent. According to the British Association of Aesthetic Plastic Surgeons (BAAPS), an unbelievable 34,100 procedures were performed in 2008.



Boosting self-confidence and the desire for the ultimate beach body are said to be the major reasons for people to undergo surgery.

The research findings also show cosmetic surgery is no longer dominated by women, male surgery has also seen a steady increase over recent years with the most popular procedure being rhinoplasty aka 'the nose job'.

The most popular treatment for women in 2008 remains breast augmentation, seeing an increase of 30 per cent. However abdominoplasty, also known as the 'tummy tuck', came a close second with 3,300 women opting to go under the knife, all in the name of beauty.



The Hospital Group, one of the country's leading cosmetic surgeries and weight loss providers, has also seen a considerable increase in the number of procedures being undertaken.

The Group saw a staggering 45 per cent increase in the number of women having breast enlargement. For men, bilateral gynaecomastia, or 'moob removal', has seen a substantial rise in popularity with an increase of 20 per cent - proving men care as much about their appearance as women.

Since The Hospital Group was established in 1992, it has grown from a small pharmaceutical company to one of the UK's foremost cosmetic surgery providers. The Group is committed to providing the very highest standards and all procedures are performed by an expert medical team in state-of-the-art facilities that are second to none.

Contact Details: For further information on The Hospital Group's range of cosmetic surgery procedures please visit www.thehospitalgroup.org or call 0845 762 6727.