Why a Windows based PBX trumps a Linux based appliance or proprietary PBX



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3CX releases a Whitepaper explaining the benefits of a windows based phone system over a Linux based appliance or "VoIP enabled" proprietary PBX

London, UK, 21 May 2009 - Companies planning to take advantage of cost savings and productivity increases achieved by using VoIP face a difficult decision what PBX solution to choose. Amongst the options are a Windows based software solution, a Linux based black box style appliance or a "VoIP enabled" proprietary PBX. The whitepaper released today by 3CX titled 'The top 10 advantages of a Windows based PBX' details the key benefits of a Windows phone system and explains why customers should shy away from yet another black box solution.

"A <u>Windows based PBX solution</u> is by far the best choice for any company that relies on Windows networks & servers. Hiding the complexity of a Linux based PBX solution in a dedicated appliance or Linux distribution is only a short term solution that will result in a much higher TCO (Total Cost of Ownership) over time. Furthermore, companies will not be able to take full advantage of <u>VoIP</u> and <u>Unified communications</u> because integration possibilities with existing Windows applications will be limited", said Nick Galea, <u>3CX</u>.

"VoIP enabled" proprietary PBXs provide only limited VoIP support and because in most cases they do not adhere to the open <u>SIP</u> standard, customers will be limited in choice of phones, <u>VoIP services</u> and <u>gateway</u> hardware and will not be able to get the full benefit of the VoIP 'revolution'.

The whitepaper is available in PDF format from this location: http://www.3cx.com/voip-articles/whitepaper.pdf

Accompanying the whitepaper is a Youtube video presentation highlighting the key points, available here.

About 3CX

3CX is an international developer of telecommunications software, headquartered in Europe with offices in the UK, USA, Germany, Cyprus, Malta, Australia and Hong Kong. It is a Microsoft Gold Certified partner and is backed by an experienced management and development team. Its product, 3CX Phone System for Windows, has earned Windows Server 2003 Certification and has received numerous awards, including The Windowsnetworking.com Gold Award, the Communications Solutions 2007 Award, the Windows IT Promagazine 2008 Editor's Best Award and a Best Buy Award by Computer Shopper Magazine, all in recognition to the company's commitment to innovation and quality.

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