# Appgiveaway.com Offers iPhone And iPod Touch App Developers / Publishers Chance To Generate More Publicity



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Mobile app Developers and Publishers looking for exposure can now do so with a new website that allows them to giveaway their iPhone/iPod Touch apps by way of a promotional giveaway. App Giveaway (www.appgiveaway.com), allows Publishers and Developers to feature their apps on the website in return for promo codes which they receive from the Apple Store - and maximise potential revenue. The website has been created as a way of helping both mobile Developers/Publishers promote their apps whilst at the same time giving something back to the users of the iPhone/iPod Touch devices.

App Giveaway, (www.appgiveaway.com) went live this week and does exactly what it says on the tin - it features iPhone and iPod Touch apps that are ready to be distributed to the online community. What makes the site unique is that it's free for all to participate and all we ask for in return are promo codes which we can distribute to our online users, thereby maximising exposure and potential revenue in the future from direct links and referrals.

Application Developers and Publishers that are already receiving exposure on the App Giveaway website include Game Systems with their iPhone application "T.A.N.K. Arena Battle" and an app called "Earth Quake Watch" developed by an aspiring 11 year old.

The idea developed after Apple agreed to provide developers 50 promo codes each: "I heard Apple was providing Developers upto 50 iPhone promo codes for new apps and/or updated apps featured in the Apple Store. I thought, 'That's it, why don't I provide Developers and Publishers a central platform where they can giveaway their promo codes whilst promoting their app much more effectively?' Then I thought I might as well include categories, too, as this will give visitors a much more convenient way of looking for apps."Al says.

George Sutty of G.A.M.E.S. says "I am very excited to work with AppGiveaway to help me promote my game. After talking to other iPhone developers, it's very clear, that without the right exposure, the odds of getting noticed among the other 40,000+ iPhone applications are pretty slim. It is hard enough to get a review noticed, and that's assuming you can get the review written in the first place. The giveaway is such an easy way for a developer to get noticed".

The site also maximizes exposure by serving as a useful app directory, because all iPhone and iPod Touch apps are categorized in a sidebar. Categories include Books, Business, Entertainment, Finance, Games, and many more.

Al has big plans for the site: "I want the [www.appgiveaway.com](www.appgiveaway.com) website to be the biggest promoter of iPhone and iPod Touch applications. I also want to provide a service for people to feature and visit useful apps. I believe the app giveaway website will have a profound effect on the way we find, download and forward useful apps in the future. We also have plans to launch an iPhone app version of the app giveaway website very soon"

App Giveaway also features articles. Al says: "I'm a big fan of writing, so I would like to write a few words related to [mobile applications](mobile applications) on the website."

NOTES

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