## Arclab MailList Controller Version 7.2 available for Download



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Industry: <u>Software</u>

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MailList Controller is an <u>email mailing list management</u> and <u>email newsletter software</u> designed to send out personalized messages, manage multiple mailing lists, email newsletter campaigns, e-zines, announcements, support and group mails.

MailList Controller works with Microsoft® Windows® 2000/XP/2003/2008/Vista/7.

## Features of the latest version:

- Send out Newsletters to your Subscribers
- Fast SMTP Email Software Engine
- Works with any Mailaccount (SMTP/POP3)
- Supports SMTP/ESMTP Authentication
- Support for SSL and StartTLS (Secure Socket Layer)
- Partial and delayed Send Mode for limited Mailaccounts

- Directory Pickup Mode for direct mailing without SMTP
- Forward Replies to a different Email Address
- Customizable Returned Mail (Bounce) Detection
- Manage and Host multiple Distribution Lists
- Supports 15 custom Fields for Personalization
- Supports Filters and Subsets (Queries) for partial Mailing
- Linked Lists (List linked to an external Data Source)
- Single and Double Opt-in Subscriptions
- Process Email Subscribe and Remove Requests
- Process Webform Subscribe and Remove Requests
- Import and Export Members
- Sort out duplicate Email Addresses automatically
- Built-in WYSIWYG Rich-Text (HTML) Editor
- Support for external Mail Clients
- Direct support for external HTML Editors
- Personalization (Mail Merge)
- Add inline Graphics and File Attachments to Newsletter Messages
- Import HTML files from an external HTML Editor
- Send Plain Text, HTML or Messages in MIME Format
- Custom Charsets for international Newsletter Mailings
- Email Software that runs on your Computer
- Works on a Windows PC, Desktop, Laptop or Server
- No special Hardware or additional Software required
- · No Subscription and no Recurring Fees required

## The newsletter software is available in 3 different versions:

- MailList Controller Free (Freeware)
- MailList Controller Pro (99\$)
- MailList Controller eXtreme (1994)

Website: <a href="http://www.arclab.com/products/amlc">http://www.arclab.com/products/amlc</a>

About Arclab:

Arclab Software Technologies is a software development company creating and marketing windows applications for home and business users, founded in 1997, located in Regensburg, Germany.

## **Contact:**

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