

Europcar Launches Airport Connect



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Europcar, the UK's leading car hire company, has announced the launch of its latest product - Airport Connect.

Lugging heavy bags across town, while worrying about whether train delays will cause missed flights, isn't the best way for any traveller to kick-off their holiday of intended rest and relaxation. This is why Europcar has created Airport Connect to alleviate some of the stress of travelling to the airport with a convenient and comfortable [car hire](#) option that helps get holidays off to a flying start.

Airport Connect customers can simply hire a vehicle from their local Europcar location, leave it at the airport branch and then take the courtesy coach directly to the terminal. On the way home, the process simply works in reverse, so there is no more struggling with train connections and rushing from A to B. Furthermore, Airport Connect customers can also transfer between UK airports.

By booking a [car hire deal](#) through Europcar's new Airport Connect, travellers can be sure that they get a vehicle that's large enough to take all their luggage and family comfortably. Holidaymakers can slip behind the wheel of their Europcar vehicle and start their trip the way they mean to go on.

Catriona Lougher, Marketing Director for Europcar UK Group said, "The holiday experience begins the moment you set off. Cramming the family and luggage into a small car or taking heavy bags and excited

children on the train is guaranteed to get a trip off to a bad start. Airport Connect from Europcar ensures travellers arrive at the airport relaxed and ready for their holiday."

Ends

Notes to Editors

About

Europcar

Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and the Asia-Pacific region. Since March 2007 with the acquisition of Vanguard EMEA, its network comprises over 5,300 rental outlets in 160 countries.

Excluding franchise operations, in 2008 Europcar signed more than 10 million rental contracts, with 8,000 employees and a fleet exceeding 225,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Rent a Car joined forces in a strategic alliance to form the world's largest car rental and network, with more than 1.2 million vehicles and 13,000 locations around the world.

In addition to providing a range of large, small economy and family cars for rental, Europcar also offers [luxury car hire](#) and [van hire](#).

The Europcar fleet has an average CO2 of 158g/km compared to the average UK car parc which has 164.9 g/km CO2.

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