SproutBaby.com and Due Maternity Offer a Chance to Win Free Sprout Organic Baby Food



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Enter online to win free organic baby food

SAN FRANCISCO, June 2009 Due Maternity, specializing in designer maternity clothing accessories, is pleased to present a new promotion that gives customers chance to win a month's supply of free Sprout Organic Baby Food from its SproutBaby.com partner through a contest sponsored by www.DueMaternity.com. Sprout Organic Baby Food features all natural ingredients in a variety of



flavors that parents can trust to nourish their growing infants.

"SproutBaby.com is pleased to be able to offer Sprout Foods Organic Baby Food to the members of the Due Maternity community exclusively through our online store", said Jody Sherman, CEO and Co-Founder of SproutBaby.com. "Our goal is to bridge the gap between making healthy choices and making easy choices that are not only good for your babies, but also good for the planet."

"As parents, we worry about what we feed our children, but these days, we needn't compromise on taste for good quality and nutrition," says Shannon DiPadova, co-founder, Due Maternity. "Sprout Organic Baby Food features healthy, all natural ingredients that parents can feel good about giving their children. We are excited about SproutBaby.com being able to work with us to give away a free month of this exceptional product."

Visit http://www.duematernity.com/maternity-contest.html to enter the drawing and to learn more about Sprout Organic Baby Food.

Offering more than just maternity clothing, Due has established its presence as the premier maternity lifestyle brand that specializes in celebrating this special time in a woman's life. Due Maternity's online community engages visitors with the ability to create personal page with baby's due date, gift registry, next-generation photo and video sharing, guest book, baby due date calculator, baby astrology, and even a way to create custom announcements, baby shower and birthday party invitations. Due Maternity podcasts range from parenting tips to the latest pregnancy styles and trends.

About Due Maternity

Offering more than just maternity clothing, Due Maternity is the premier maternity lifestyle brand that specializes in celebrating this special time in a woman's life. Dedicated to celebrating pregnancy and parenthood with beauty, style and a sense of well-being, Due offers one of the largest selections of designer designer maternity clothes, maternity tees, maternity dresses, accessories and skin care as well as prenatal and infant nutrition and supplements. Due Maternity's online community engages visitors with a social media platform, that allows members to create personal pages that include baby's due date, gift registry, next-generation photo and video sharing, guest book, baby due date calculator, baby astrology, and a way to create custom announcements, baby shower and birthday party

invitations. For more information, please visit www.DueMaternity.com or call 1-866-SHOP-DUE (1-866-746-7383).

About SproutBaby.com

SproutBaby.com believes that purchasing healthy, eco-friendly products for your family should be easy and accessible. We created SproutBaby.com because we care and are concerned for babies and their moms, their families and communities, and the planet in which we all share. As we grow to include more options to fit more needs, we will provide comprehensive, eco-conscious, e-commerce and social shopping which is centered around making it easy to make mindful decisions about the products parents choose to put on, in and around their children and families. SproutBaby.com is the exclusive online source for Sprout Baby Food, a new line of organic baby food created by Tyler Florence of The Food Network. In addition, we carry an everexpanding variety of products that are hand selected by our team of specialists. For more information, www.SproutBaby.com or call 310-526-3382. SproutBaby -- Love your Baby. Love the Planet.

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