

Austin Real Estate Broker Kenn Renner Signs National Book Deal With Intermedia Publishing Group



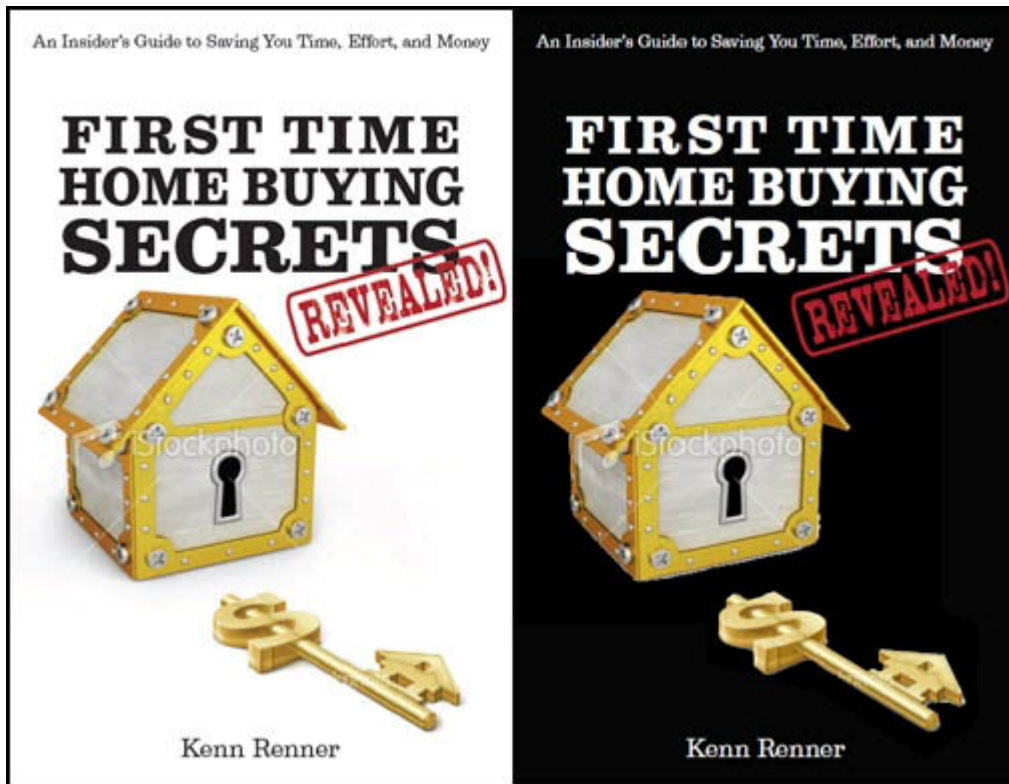
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Top Austin real estate broker Kenn Renner signs national book publishing and distribution deal with Intermedia Publishing Group out of Phoenix, AZ, to promote his first book entitled: "First Time Home Buying Secrets Revealed."

Austin, Texas -- July 24, 2009 -- Top Austin real estate broker Kenn Renner recently signed a publishing and distribution deal to promote his first book with Intermedia Publishing Group out of Phoenix, AZ. The book is entitled: "First Time Home Buying Secrets Revealed." Intermedia will be publishing and distributing the book in bookstores such as Barnes & Nobles and Borders as well as Internet portals such as Amazon.com and Target.Com. The e-book version will also be available at the same time the book is released in print. "The book is very timely," mentions Larry Davis, CEO of Intermedia. "We look forward to working with Kenn on this book and the series of books he plans on writing in the future," Davis adds.



Kenn has self-published many books and booklets regarding a myriad of topics including real estate and personal achievement. His popular seminars have attracted thousands over the years where he breaks down complicated subjects into easy to understand presentations that inspires and motivates attendees. "The first seminar I ever produced was a first time home buying seminar in 1994," Renner explains. "I went on to produce many other seminars, but it all started with the first time home buying seminar."

Kenn's book will cover topics that are crucial to a successful home buying experience. His book will uncover industry trade secrets that can help a savvy home buyer save thousands of dollars on the purchase of a home. "Some of the secrets I will reveal may be somewhat common, but many of the secrets uncover will be big 'Ah-Haa's!' to many homebuyers." According to the National Association of Realtors, 53% of the current home buying market is comprised of first time homebuyers. "First time home buyers are key to helping pull this economy out of the doldrums," Renner further explains.

Among the subjects revealed in "First Time Home Buying Secrets" will be:

1. Who to Trust?
2. Ten steps to buying your first home
3. Ten secrets real estate agents don't want you to know
4. Ten secrets home builders don't want you to know
5. Ten secrets mortgage lenders don't want you to know
6. Credit repair secrets – revealed!
7. The truth about the \$8000 federal tax credit

Renner adds, "I have spent 25 years in the real estate and mortgage industry and I am very excited about the revelation that this book will provide homebuyers around the nation." He will be releasing several chapters as he writes them and they can be downloaded at his website, <http://www.FirstTimeHomeBuyingSecrets.com>.

About Kenn Renner:

Kenn gained national exposure from his numerous appearances on HGTV's #1 rated show "House Hunters" and as a guest expert on business talk radio. He is a broker associate with Keller Williams Realty – Lake Travis in Lakeway, Texas, an affluent suburb just West of Austin. He has sold and financed over \$200 Million in real estate since 1983. "Although I sell a lot of medium to high end priced homes, I still get a real thrill working with first timers – after being in the business for 25 years I am now helping my past client's children purchase their first homes – what an honor!"

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