

Auto Business Builder Breaks All The Home Business Rules



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Clearwater, Florida, July 2, 2009: Intouch Marketing, Inc. a leading provider of internet marketing solutions, has just launched the next major development in the home business marketplace---Auto Business Builder. This is a major breakthrough in true passive income generation and wealth building.



For decades millions of home business distributors have searched long and hard for a truly hands free turnkey passive income generation opportunity. Many providers have claimed to deliver such a system but upon further review most have always fallen far short.

Over the last two years Intouch Marketing decided to fulfill the long held dreams of network marketer's world wide. Bob Cefail, President of InTouch Marketing, made a fateful decision about how they would develop the ultimate home business. "I decided that no one had really listened to their prospects", said Cefail. "Most people want to OWN an internet business not be employed by it doing every job".

What the president of Intouch Marketing was getting at was that franchise owners of a McDonalds aren't interested in cooking hamburgers, mopping floors or handling the cash register. The owner wants his franchise to earn income for the franchisee in a passive manner. In the same way, many business opportunity prospects are seeking a miniature version of a McDonalds. They don't want it to cost too much yet still churn out a regular stream of profit.

The general outline of a true hands free system would involve these elements. First, such a system would utilize a state of the art business generation web site. Next, this system would generate prospects that are directed to the web site. The service would include a professional closing team that handles all sales activities. Lastly, such a program would possess a service designed to up sell additional business opportunities to the paid subscribers gained through the system

Intouch Marketing is uniquely qualified to develop such a system having generated over one million prospect visits to home business seekers web sites during the past seven years. The company also is considered by many to be a premier developer of internet lead generation sites and is the inventor of the video based mini-web-infomercial web site application. Intouch Marketing by announcing the launch of the Auto Business Builder service hopes to show all home business seekers that they can truly be successful.

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