

Cliffside Malibu Is Pleased To Announce Its Renewed Commitment To Helping High-Profile Clients Achieve Meaningful And Lasting Addiction Recovery



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[Malibu, CA] — Cliffside Malibu, a premier recovery facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping high-profile clients achieve meaningful and lasting addiction recovery.



Rehab is and should be a private process. For celebrity rehab center residents, though, such privacy can be difficult to maintain. Indeed, the public's fascination with celebrity rehab stories exposes high-profile rehab patients to outrageous levels of scrutiny, which can in turn jeopardize the outcome of the healing process. In the end, the only successful rehab centers are those which successfully preserve the dignity and peace of mind of each and every individual client.

That principle, in turn, is the bedrock of Cliffside Malibu's recovery philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering private and dignified care to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"We understand the unique needs of our celebrity residents," said Cliffside Malibu Program Director Dr. Georgina Smith. "Our strict confidentiality policy is designed to protect the personal integrity of every individual who walks through our front gates. When you arrive at Cliffside Malibu, you enter a world in which your privacy matters more than anything else."

That commitment is precisely what distinguishes Cliffside from its competitors.

Many of the most high-priced [inpatient rehabs](#) in Los Angeles fail to adequately protect the privacy of their clients. Even worse, many of those institutions actively violate that privacy, by leaking information about their celebrity residents to the media for purposes of publicity and advertisement. Such practices are, of course, grossly unethical. More importantly, they severely jeopardize the outcome of the recovery process.

Given the stakes in the fight against addiction, that sort of risk is simply unacceptable.

"Rehab is quite literally a matter of life and death," said Patricia Freeberry, Cliffside's Clinical Director. "Our celebrity clients entrust us with an awesome responsibility. We're humbled by the opportunity to serve them, and we do everything in our power to justify their faith in us. We owe that much to our residents, and to the people who love them."

Addiction recovery is always a human story. In an industry where profits so often matter more than people, Cliffside Malibu is committed to making each and every client the center of the universe. That philosophy helps to explain the stunning success rate enjoyed by Cliffside's high-profile residents. It also, more importantly, has changed countless lives for the better.

Contact Details: Cliffside Malibu is a luxury drug and alcohol [rehabilitation](#) center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about the [residential rehab](#), please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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