

Clinique launches New Vitamin C Lip Smoothie Antioxidant Lip Colour

CLINIQUE

Allergy Tested. 100% Fragrance Free.

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Clinique is launching a new innovation in lip gloss to help protect and defend delicate lips. Bursting with antioxidant ingredients, Clinique introduces new Vitamin C Lip Smoothie Antioxidant Lip Colour, a healthy dose of luscious colour in six juicy shades, rich in moisture and shine, like an antioxidant fruit smoothie for the lips.

Combining the high shine and super moisturising aspects of a [lip gloss](#) with the rich, stay-true colour and buildable coverage of a [lipstick](#), the beauty experts at Clinique have developed this revolutionary new lip product.

The new formulation has taken powerful, 'good for you' ingredients and squeezed them into a gorgeous, colourful lip product with treatment benefits. Over time lips become vulnerable to lines and wrinkles and can become thinner and drier while also losing some of their colour. This vitamin packed

Coming Soon at Clinique!

New Vitamin C Lip Smoothie.

A healthy dose of colour.

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formula is enriched with a cocktail of ingredients, including the key antioxidants, Açai Berry and Pomegranate to help protect against environmental aggressors and Vitamin C to improve the look and feel of lips instantly and over time. Whilst a decadent blend of rich butters such as Shea Butter provide comfort, moisture and soothing benefits and help put the smooth in to Lip Smoothie.

To finish the fresh, healthy look High Impact Curling [Mascara](#) can be applied, along with a Quick Blush to cheeks for a naturally blushed look.

New Vitamin C Lip Smoothie Antioxidant Lip Colour is available in six lip-quenching, yet water-resistant, juicy shades ranging from opaque to shimmery: Fig-a-licious, Raisin the Bar, Pink Me Up, Nude-tricious, Goodness Grapeacious and Rhubarbie.

The new Vitamin C Lip Smoothie Antioxidant Lip Colour will be available at Clinique counters nationwide from 1 August 2009.

About Clinique

Introduced in 1968, Clinique was the first ever dermatologist-created, prestige cosmetic brand. Today, Clinique's mission remains what it was from the beginning: to provide the highest quality and most effective collection of products to enhance every skin type and tone. The brand's customised approach and quality products - all meticulously tested and carefully formulated with the latest science - have made Clinique one of the leading skin care authorities in the world.

All [makeup](#) and skin care products are allergy-tested and 100% fragrance free. Clinique offers products for men and women of all ages and ethnicities. Clinique is sold in more than 130 countries and territories, and over 16,000 sales locations.

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