

Melissa Thomas-Dubois named as Senior Editor for Atlanta's Newest Automotive Magazine



Released on: July 28, 2009, 3:31 am

Author: [How We Ride Magazine](#)

Industry: [Media](#)

Experienced writer and editor teams with publisher to release How We Ride Magazine

Atlanta, GA, July 28, 2009– Desmick Perkins, owner of Deviate Publishing, that publishes some of the most influential magazines including Crunk, DV8, and SEA, announces today the appointment of Melissa Thomas-Dubois to the position of Senior Editor/Copy Chief. How We Ride is written for readers in the Southeast that appreciate the automotive market space and all that comes with it.

The niche of the site and print magazine is that it was conceived in Atlanta, is written by car aficionados in Atlanta, and is geared to those who love all that is automotive in this unique city. Distribution includes upwards of 25,000 consumers who purchase automobiles and after-market products.

Thomas-Dubois is an award-winning writer and marketing consultant based in Atlanta with experience in writing for automotive and lifestyle publications. "I am thrilled to be part of this exciting new venture. This is an organization that really listens to its readers, serving a region I love. I can't wait to get started," she offers.

The website launches this month, with the print magazine launching in August. The website will augment the print magazine by covering both

breaking news and current events through regular updates and features, covering the latest in automotive news and trends.

"We are pleased to welcome Melissa to the Deviate family. She comes with a wealth of experience as well as local knowledge and I am sure will add real value to the organization as we prepare to launch How We Ride," offers Perkins.

About

Deviate

Publishing

Deviate Publishing, Inc. is an exclusive publishing company that focuses on the production of urban, entertainment & lifestyle magazines. The magazines produced are all on-time, industry driven publications. Standing out from the norm Deviate Publishing produces: DV8 Magazine which is a placeholder for special our editions which include: DV8 Sneaker Edition, DV8 Technology Edition, and the most exciting Green Edition. Our stellar publication is (As seen in ATL the Movie) Crunk Magazine and its sister publication is Crunk Certified. In addition, we produce How We Ride (HWR) Magazine along with our renowned Commemorative Editions. For further information and to learn more about partnering visit: www.hwrmagazine.net.

#

CONTACT:

Desmick Perkins
Phone: 1.888.210.0722
info@hwrmagazine.net

Deviate Publishing
1744 Alvarado Terrace
Atlanta, Georgia 30310
www.hwrmagazine.net