

# Rooster Decor Announces Grand Opening Sale



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*A popular design theme, the iconic rooster also symbolizes independence. Rooster-Décor.com offers up to 30 percent off many items.*

SPRINGFIELD, Mo., July 2009 -- In the spirit of independence this month, Rooster Decor opens its doors and announces its grand opening sale. RoosterDecor.com is the Internet's largest source for rooster-themed décor and collectibles, and a one stop shopping site for all things rooster. A popular decorating element, the rooster figures prominently in Colonial American motifs as well as bucolic French country themes.

"The United States celebrates Independence Day and the French recognize their equally hard-



earned liberty this month," says John Tortorice, founder, Rooster Decor. "Here in America, the rooster has come to symbolize the hard work of the American farmer, while in France, it is a national symbol of pride and power, so much so that it is featured on their national soccer team jerseys. We are pleased to celebrate this iconic symbol with our grand opening sale, featuring deep discounts on many items."

Rooster Decor was founded in 2009, as a one stop shopping site for a variety of rooster decor, rooster dinnerware, rooster plates, collectibles and more. Carrying everything short of the French soccer uniform, Rooster Decor offers hard-to-find rooster products for serious collectors and gift givers alike. Popular items include a full selection of rooster-themed chalkboards and more than a dozen choices of rooster-themed wall art that is sure to liven up any room. This collection includes a selection of soap dishes, window treatments and candle

holders for the rooster aficionado.



Featuring a wide selection of rooster dinnerware and rooster-themed accessories of every type imaginable, Rooster Décor specializes in full sets of plates, bowls, cups, placemats, linens, aprons, potholders, salt and pepper shakers, and other products for the kitchen. Designer rooster figurines, Italian hand-painted roosters and organic roosters round out the exclusive collection of roosters, which come in a

range of materials including ceramic, cloth, glass, crystal, metal, resin and wood.

For a limited time, Rooster Décor is offering free shipping on order of \$95 or more.

### **About Rooster Decor**

Rooster Decor was founded in 2009, as a one stop shopping site for a variety of [rooster décor](#), [rooster dinnerware](#), [rooster plates](#), collectibles and more. Rooster Décor strives to give customers the best selection

and most competitive prices on everything rooster, offering hard to find items such as rooster-themed soap dishes, candle holders, designer bowls and collectible rooster figurines. A Christian owned and operated Web site, Rooster-Decor.com is part of the The Lamp Stand family of companies with corporate offices in Springfield, Missouri. Along with its parent company, Rooster Decor supports Christian Ministries, poverty relief efforts and adoption and children's relief efforts around the world. For more information or to purchase products online, please visit us at <http://www.rooster-decor.com>.

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