

The Harley Medical Group Releases Annual Figures

THE HARLEY MEDICAL GROUP®

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The Harley Medical Group, the UK's largest cosmetic surgery provider, has released its performance figures covering the 12 months up to the end of June 2009, which shows an overall growth of 4% over the previous year.

The period covered by the report has proved to be a busy time for The Harley Medical Group, which achieved increases in both its [cosmetic surgery](#) provision and a notable uplift in its non-surgical divisions, with the group's clinics in Cardiff, Newcastle and Southampton performing particularly well.

While [breast enlargement](#) remained the most requested surgical procedure across The Harley Medical Group's 26 clinics, abdominoplasty surgery saw the biggest growth across the financial year (up 23%), followed by [rhinoplasty](#) which increased by 15% and liposuction (13%).

The non-surgical division has also been rapidly expanding and now accounts for 29% of Group revenue (up from 27% a year ago), with facial peels showing the biggest treatment uplift, up 171% year on year.

To help deal with the increase in the number of requests, The Harley Medical Group opened six new clinics throughout the year, with new branches launched in Maidstone, Cambridge, Reading, Sheffield, Liverpool and Manchester. The next clinic is due to be opened in Glasgow this September, giving the group a total of 27 clinics, although Chairman Mel Braham intends to quickly grow the estate, with the target set at 90 clinics across the UK and Ireland.

Mel Braham commented, "Per capita, people are five times more likely to have cosmetic surgery in the US so there's a huge market potential still remaining in the UK. Despite the recession we're seeing increases in surgical and non-surgical procedures at our existing clinics and that's why we've committed to an expansion programme."

Three new revolutionary treatments are also due to be released exclusively through The Harley Medical Group in 2009, including the first and currently

only, FDA approved treatment for successfully reducing and removing stretch marks, a problem that afflicts nearly 90% of all women over the age of 25.

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Notes to editors:

About The Harley Medical Group:

The Harley Medical Group is the UK's largest cosmetic surgery provider, performing more procedures and with more clinics than any other cosmetic surgery provider. It has been established for 26 years and is one of the most highly-regarded Cosmetic Surgery Groups operating in the UK. The Harley Medical Group has conducted over 435,000 procedures to date.

The Harley Medical Group is renowned for introducing and pioneering most new surgical and non surgical techniques in the UK and Irish markets. These include breast enlargement surgery, Aesthera PPx, [Laser Hair Removal](#), Cool Touch Laser, Silk Touch Laser, Collagen for lines and wrinkles, Laser for snoring, Tumescant Liposuction, and LPG cellulite treatment.

All new treatments and techniques are first thoroughly researched and tested before they are submitted for approval by the Group's Medical Advisory Committee, as being suitable for application by the Group's fully trained and specialized Plastic Surgeons, Doctors and Treatment Nurses.

The Harley Medical Group is now 26 years old and has an annual turnover in excess of £35 million.

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