

Addiction Recovery Is Meaningful And Lasts When Done Right The First Time



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[Malibu, CA] - Sunset Malibu, an exclusive treatment center on the California coast, has long been a transformational force in the field of rehabilitation and recovery. Now, Sunset is announcing its redoubled efforts in helping clients win the personal fight against substance abuse.



Addiction never afflicts any two victims in exactly the same way. On the contrary, substance dependency is a fundamentally personal problem, and every substance abuser faces unique personal challenges on the road to recovery. The practical implication, of course, is that the best treatment facility is the one that cares most deeply for and about its individual clients. In the end, there's simply no better foundation for meaningful and lasting [addiction recovery](#).

Those considerations, in turn, are at the heart of Sunset Malibu's treatment philosophy.

With its world-class caregivers and elegant accommodations, Sunset Malibu is an unparalleled recovery destination. The center has always catered to upscale clients from every corner of the globe. Now Sunset is renewing its commitment to its core values, with the goal of delivering life-changing care to individuals who seek it. At Sunset Malibu, the client's personal wellness always comes first.

"Every one of our clients is a unique individual," said Sunset Malibu Program Director Dr. Georgina Smith. By the same token, we understand that every one of our treatment programs must be uniquely designed. That's why we use special dual-diagnosis techniques in assessing each of our new residents-and why so many of those residents get the help they need to stay sober over the long run."

That passion for personal service is precisely what sets Sunset apart from its competitors.

Most treatment facilities pay lip service to the importance of personalized treatment programs. But very few of them put their own principles into practice. Indeed, many of the most well-known rehab centers in California offer the same generic treatment to all of their clients. As should go without saying, these institutions rarely produce robust or sustainable healing.

"You don't usually get second chances in the rehabilitation process," Dr. Smith said. "You either get it right the first time or your clients pays an unspeakable price. At Sunset Malibu, we understand that our clients trust us with their lives, and we do everything in our power to justify their faith."

It's no secret that addiction strips its victims of their dignity, and their capacity for hope. The good news here is that that doesn't have to be the end of the story. Sunset Malibu has proven itself capable of helping clients rebuild their lives from the ground-up. As the center's successful graduates have learned firsthand, no form of assistance could ever possibly be more valuable.

Sunset Malibu is a luxury alcohol and [drug addiction](#) treatment center located in Malibu, California. For further details about Sunset's treatment strategies, accommodations, or other general facts about [addiction treatment](#), please call 1-800-332-9202 or visit our Web site at <http://www.drugrehabsunsetmalibu.com/>.

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