

Alcohol Treatment Center Focuses On Highest Long-Term Recovery Success



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[Malibu, CA] - Cliffside Malibu, a prestigious recovery facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients get better on their own terms and under their own power.



Addiction is a personal problem. Addiction recovery, in turn must always be driven by personal effort. The only successful rehab patients are those who take active ownership of their own healing-which means that the best rehab facilities are those which most effectively empower their clients. In the end, there's simply no other way to promote meaningful and sustainable recovery.

That emphasis on personal empowerment is the bedrock of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The drug and [alcohol treatment center](#) has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering liberating care to those individuals who need it. At Cliffside Malibu, nothing less than robust personal growth will ever be acceptable.

"Recovery has to come from the inside-out," said Cliffside Malibu Program Director Dr. Georgina Smith. "No one can heal you against your will, and no one can help you if you're incapable of helping yourself. Our clients get better because we help them

develop the strength they need to make healing happen, through everything from personalized life counseling to professional depression treatment."

Such a commitment to the personal strength of individual clients distinguishes Cliffside from its competitors.

Many treatment facilities treat their clients like babies, by leading them to believe that rehab is or should be a passive process. This is a tremendous mistake-and one that can greatly jeopardize the outcome of a rehab program. The fact of the matter is that rehab patients need to play active roles in their own recoveries. Those clinics that pretend otherwise can't possibly expect to help addiction victims achieve lasting sobriety.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Our clients invest a tremendous amount of faith in us," said Patricia Freeberry, Cliffside's Clinical Director. "We see it as our duty to honor that faith, first and foremost by helping our residents become better, stronger people. We believe that our commitment to personal empowerment is reflected in our long record of success."

Addiction is a crippling disease. To succumb to substance abuse is to be stripped of one's dignity, and one's sense of self-control. Cliffside Malibu has already proven that compassionate, personalized treatment can help victims rediscover life as they used to know it, and themselves as they used to be. Under the circumstances, it's hard to imagine that any outcome could be more desirable than that one.

Cliffside Malibu is a luxury drug and [alcohol treatment](#) center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about a drug or [alcohol treatment program](#) that's right for you, please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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