

# An Alcohol Rehabilitation Center That Has Never Been More Committed



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[Malibu, CA] — Cliffside Malibu, a prestigious recovery facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping victims of alcoholism achieve meaningful and lasting sobriety.



Alcohol is fundamentally distinct from drug addiction. Alcoholics face unique challenges on the road to recovery, and need unique support to get all the way to where they're trying to go. The practical implication, of course, is that the most effective treatment facilities are those which adopt the most nuanced approach to the alcohol rehabilitation process. In the end, there's no better way to ensure the success of a patient's recovery experience.

That emphasis is at the core of Cliffside Malibu's alcohol treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now

Cliffside is expanding its mission, with the goal of delivering targeted alcohol treatment to those individuals who need it. At Cliffside Malibu, nothing less than the utmost precision will ever be acceptable.

"Alcohol treatment is a tremendously intricate process," said Cliffside Malibu Program Director Dr. Georgina Smith. "To be successful, it has to be administered exactly the right way, with an unfailing attention to detail. Our role as an alcohol rehab clinic is to ensure that every client receives the best possible care given his or her needs."

Unfortunately, not all alcohol treatment facilities hold themselves to such high standards.

There's no shortage of [Exclusive Alcohol Rehabs](#) in Los Angeles. All of them pay lip service to the importance of patient-specific treatment. But only a few of them actually deliver. Indeed, many of the most high-priced facilities in Southern California offer the same generic "addiction treatment" programs to both their drug rehab and alcohol rehab clients. More often than not, those generic programs fail to produce meaningful results.

Given the stakes in the fight against alcoholism, Cliffside administrators insist that sort of failure is unacceptable.

"Our alcohol treatment clients can't afford not to get better," said Patricia Freeberry, Cliffside's Clinical Director. "That's why we provide the best level of care money can buy, with everything from professional depression treatment to personal spa services. It's also why so many of residents achieve such outstanding success."

It's no secret that alcoholism is a devastating disease. But successful alcohol treatment changes lives. Countless clients have already just discovered how valuable Cliffside Malibu's specialized alcohol treatment can be. For those who've been lucky enough to learn the truth firsthand, the future really is brighter than ever.

**Contact Details:** Cliffside Malibu is a luxury drug and [Alcohol Rehabilitation Center](#) located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about [Long-term Alcohol Rehab](#), please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

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